

Nehru Gram Bharati (Deemed to be University) Prayagraj, Uttar Pradesh, INDIA

Syllabus [As per NEP-2020 Regulations]

Bachelor of Commerce (Honours)/(Honours with Research)

[Department of Commerce]

[Effective From 2023-24 Onwards]

Board of Studies

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Board of Studies (BOS) of the department of Commerce, Nehru Gram Bharati (Deemed to be University), Prayagraj met on 30 day of May, 2023 at 11.00 a.m. in Conference Hall, Shashi Campus, JhuthiTali, Praygraj.

Members Attending:

(Head, Department of Commerce) Prof. Vinod Kumar Pandey. 1.

(Associate Professor, Department of Commerce Dr. Ashish Kumar Shukla.

(Associate Professor, Department of Commerce) Dr. Rajendra Kumar Mishra.

Dr. Chandra Bhushan Dubey. (Associate Professor, Department of Commerce) 4

(Assistant Professor, Department of Commerce) Mr. Vikas Maurya.

(Assistant Director, MSME, Development and Mr. Sanjay Kumar.

Facilitation officer, Government of India) (Senior Assistant Officer, Prayagraj Chapter, ICS Mr. Amitabh Shukla.

Members Absent:

The following resolutions were made during the meeting:

1. Agenda 1: Accepted the NEP Syllabus of B.Com. 2023-2024 which is affected from Session 2023-2024

2. Agenda 2: Internal and External examiner list has been approved Session 2022-2023.

A. Internal Examiner

- 1. Prof. Vinod Kumar Pandey (Dean Faculty of Commerce NGBDU Prayagraj).
- Dr. Rajendra Kumar Mishra (Department of Commerce NGBDU Prayagraj).
- Dr. C.B. Dubey (Department of Commerce NGBDU Prayagraj).
- Dr. Ashish Kumar Shukla (Department of Commerce NGBDU Prayagraj).
- Mr. Vikas Maurya (Department of Commerce NGBDU Prayagraj).
- Dr. Ujjwal Shukla (Department of Commerce NGBDU Prayagraj).
- Mr. Abhishek Tripathi (Department of Commerce NGBDU Prayagraj).

B. External. Examiner (Uttar Pradesh)

Prof. Pradeep Jain (Commerce Dept, AU) 9792217675

Prof. J.N.Mishra (Ex HOD, AU)9415247598

Prof. K.M.Sharma (Ex HOD, Commerce Department, AU) 9335100964

Prof. Anjani Kumar Malviya (Commerce Department, AU) 9450630882

5ე Prof. R.K.Singh (Commece Department, AU) 9889700417 Prof. R.S. Singh (Commerce Department, AU) 7007620166

Introduction of the Programme:

[a] Introduction:

The NEP-2020 offers an opportunity to effect a paradigm shift from a teacher-centric to a student-centric higher education system in India. It is based on Outcome Based Education, where the Graduate Attributes are first kept in mind to reverse-design the Programs, Courses and Supplementary activities to attain the graduate attributes and learning outcomes. The learning outcomes-based curriculum framework for a degree in B.Com. (Honours/Honours with Research) is intended to provide a comprehensive foundation to the subject and to help students develop the ability to successfully continue with further studies and research in the subject while they are equipped with required skills at various stages. The framework is designed to equip students with valuable cognitive abilities and skills so that they are successful in meeting diverse needs of professional careers in a developing and knowledge-based society. The curriculum framework takes into account the need to maintain globally competitive standards of achievement in terms of the knowledge and skills, as well as to develop spirit of enquiry, problem solving skills and human and professional values which foster rational and critical thinking in students.

[b] Graduate Attributes:

Type of learning outcomes	The Learning Outcomes Descriptors
Learning outcomes that are specific to disciplinary/interdisciplinary areas of learning	Disciplinary/ interdisciplinary Knowledge & Skills
Generic learning outcomes	Critical Thinking & problem-solving Capacity
	Creativity
	 Communication Skills: The graduates should be able to demonstrate the skills that enable them to: listen carefully, read texts and research papers analytically, and present complex informationin a clear and concise manner to different groups/audiences, express thoughts and ideas effectively in writing and orally and communicate with othersusing appropriate media, confidently share views and express herself/himself, construct logical arguments using correct technical language related to a field of learning,work/vocation, or an area of professional practice, convey ideas, thoughts, and arguments using language that is respectful and sensitive togender and other minority groups.
	 Analytical reasoning/thinking: The graduates should be able to demonstrate the capability to: evaluate the reliability and relevance of evidence; identify logical flaws in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.

Research-related skills: The graduates should be able to demonstrate:

- a keen sense of observation, inquiry, and capability for asking relevant/ appropriate questions,
- the ability to problematize, synthesize and articulate issues and design research proposals,
- the ability to define problems, formulate appropriate and relevant research questions, formulate hypotheses, test hypotheses using quantitative and qualitative data, establish hypotheses, make inferences based on the analysis and interpretation ofdata, and predict cause-and-effect relationships,
- the capacity to develop appropriate methodology and tools of data collection,
- the appropriate use of statistical and other analytical tools and techniques,
- the ability to plan, execute and report the results of an experiment or investigation,
- the ability to acquire the understanding of basic research ethics and skills in practicing/doing ethics in the field/ in personal research work, regardless of the funding authority or field of study.

Coordinating/collaborating with others: The graduates should be able to demonstrate the ability to:

- work effectively and respectfully with diverse teams,
- facilitate cooperative or coordinated effort on the part of a group,
- act together as a group or a team in the interests of a common cause and workefficiently as a member of a team.

Leadership readiness/qualities: The graduates should be able to demonstrate the capability for:

- mapping out the tasks of a team or an organization and setting direction.
- formulating an inspiring vision and building a team that can help achieve the vision, motivating and inspiring team members to engage with that vision.
- using management skills to guide people to the right destination.

'Learning how to learn' skills: The graduates should be able to demonstrate the ability to:

- acquire new knowledge and skills, including 'learning how to learn' skills, that are
 necessary for pursuing learning activities throughout life, through self-paced and
 self- directed learning aimed at personal development, meeting economic, social, and
 cultural objectives, and adapting to changing tradesand demands of the workplace,
 including adapting to the changes in work processes in the context of the fourth
 industrial revolution, through knowledge/ skill development/reskilling,
- work independently, identify appropriate resources required for further learning,
- acquire organizational skills and time management to set self-defined goals and targets withtimelines.
- inculcate a healthy attitude to be a lifelong learner,

Digital and technological skills: The graduates should be able to demonstrate the capability to:

- use ICT in a variety of learning and work situations,
- access, evaluate, and use a variety of relevant information sources,
- use appropriate software for analysis of data.
- National & International Perspective considering the current perspective of a Global Village.

Value inculcation: The graduates should be able to demonstrate the acquisition of knowledge and attitude that are required to:

- embrace and practice constitutional, humanistic, ethical, and moral values in life, including universal human values of truth, righteous conduct, peace, love, nonviolence, scientific temper, citizenship values,
- practice responsible global citizenship required for responding to contemporary global challenges, enabling learners to become aware of and understand global

issues and to become active promoters of more peaceful, tolerant, inclusive, secure, and sustainable societies,

- formulate a position/argument about an ethical issue from multiple perspectives
- identify ethical issues related to work, and follow ethical practices, including avoiding unethical behaviour such as fabrication, falsification or misrepresentation of data, or committing plagiarism, and adhering to intellectual property rights,
- recognize environmental and sustainability issues, and participate in actions to promote sustainable development.

Autonomy, responsibility, and accountability: The graduates should be able to demonstrate the ability to:

- apply knowledge, understanding, and/or skills with an appropriate degree of independence relevant to the level of the qualification,
- work independently, identify appropriate resources required for a project, and manage a project through to completion,

Environmental awareness and action: The graduates should be able to demonstrate the acquisition of and ability to apply the knowledge, skills, attitudes, and values required to take appropriate actions for:

• mitigating the effects of environmental degradation, climate change, and pollution, effective waste management, conservation of biological diversity, management of biological resources and biodiversity, forest and wildlife conservation, and sustainable development and living.

Community engagement and service: The graduates should be able to demonstrate the capability to participate in community-engaged services/ activities for promoting the well-being of society.

Empathy: The graduates should be able to demonstrate the ability to identify with or understand the perspective, experiences, or points of view of another individual or group, and to identify and understand other people's emotions.

[c] Flexibility:

The programmes are flexible enough to allow liberty to students in designing them according to their requirements. The Learner is given freedom of choice in selecting disciplines. Students may select his/her own stream. He/She may select three major disciplines from his her own stream or two major disciplines from his own stream and one major discipline from any other stream . Alongwith major disciplines, a student can select minor disciplines from other streams, languages, generic electives, ability enhancement courses, Vocational/Skill Enhancement Courses (SEC) and Value added Courses including Extra Curricular activities.

Multiple Entry & Exit Options:

EXIT OPTIONS	Credits Required
Certificate upon the Successful Completion of the First Year (Two Semesters)	44
of the multidisciplinary Four-year Undergraduate Programme.[NSQF Level 5]	
Diploma upon the Successful Completion of the Second Year (Four Semesters)	88
of the multidisciplinary Four-year Undergraduate Programme[NSQF Level	
[6]	
Basic Bachelor Degree at the Successful Completion of the Third Year (Six	136
Semesters) of the multidisciplinary Four- year Undergraduate Programme.	
Bachelor Degree with Honours/Honours with Research in a Discipline at	180
the Successful Completion of the Fourth Year (Eight Semesters) of the	
multidisciplinary Four-year Undergraduate Programme.	

	B.Com. (Honours/Hons. with Research)
Programm	ne Outcome (POs)
PO1	The program will enable students to develop business acumen, managerial skills and abilities, and be capable of maintaining business accounts.
PO2	Students will be able to communicate effectively both in terms of business as well as social interaction.
PO3	The program will encourage entrepreneurship spirit among students and encourage them to participate effectively in social, commercial and civic issues ultimately leading to national development.
PO4	The program will develop the ability to think critically and independently translating into a well developed personal value system.
PO5	will be eligible for admissions to post-graduate programs for further studies and will be able to appear for various competitive exams of UG level eligiblity.
PO6	The student will develop self employment skill in different areas.

Program	ne Specific Outcome (PSOs)
PSO1	The student will be aware of basic concepts of Accounting, different laws of
	Business, Principle of Management and Theory of Economics.
PSO2	The student will be aware of business statistics and various economic environments.
PSO3	The student will develop communication skill and will be aware of various theories
	of Cost and Direct Taxation.
PSO4	The student will develop practical skill for calculating tax liabilities, Manegerial
	finance and auditing.
PSO5	The student will be aware of fundamental of computing in business, decision making
	at managerial level and practical knowledge of Corporate accounting and Secretarial
	Practices.
PSO6	The student will be able to understand principles of marketing, International
	marketing, banking and insurance.
PSO7	The student will be aware of different labour laws, Social Security.
PSO8	The student will have developed a strong sense about analysis of Financial Markets
	and financial services.
PSO9	The student will be aware of in-depth knowledge of Sales Marketing and Foreign
	trade.

Department of Commerce B.Com. (Honours/Honours with Research) SYLLABUS STRUCTURE OVER-All (Based on NEP – 2020)

B.Com. (Honours/Honours with Research) Credit **Teaching** Nomenclature of the Distributio Hours Semester Com/Ele. Credit Year Courses/Title n T P T P L L Advance Accounting Compulsory Contract Law Compulsory Introduction to IKS: Commerce Compulsory Coose any One Course: 1. Business Economics Elective 2. Business Environment 3. Theory of Management Minor Course Pool Elective SEC-1 Pool Elective VAC-1 Pool Elective First Year **Business Statistics** Compulsory **Business Law** Compulsory Choose any One Course: 1. Theory of Distribution Elective 2. Economic Environment II 3. Business Management Minor Course Pool Elective SEC-1 Pool Elective VAC-1 Pool Elective

Exit Option: Certificate in Field of Learning/discipline Cost Accounting Compulsory Second III**Business Finance** Compulsory

	1	Applied IKS-I : Commerce	Compulsory	3	2	1	0	30	15	0
		Coose any One Course: 1. Theory of Communication 2. Principles of Auditing 3. Indian Economy	Elective	4	4	0	0	60	0	0
		Minor Course	Pool Elective	2	2	0	0	30	0	0
		SEC-3	Pool Elective	3	1	0	2	15	0	60
		VAC-3	Pool Elective	2	2	0	0	30	0	0
				22						
		Income Tax	Compulsory	5	4	1	0	60	15	0
		Managerial Finance	Compulsory	5	4	1	0	60	15	0
	IV	Coose any One Course: 1. Tourism & Travel Management 2. Auditing 3. Business Ethics & Corporate Governance	Elective	5	4	1	0	60	15	0
		Minor Course	Pool Elective	2	2	0	0	30	0	0
		SEC-4	Pool Elective	3	1	0	2	15	0	60
		VAC-4	Pool Elective	2	2	0	0	30	0	0
				22						
Exit Opti	on : Diplo	oma in Field of Learning/discipline								
		Corporate Accounting	Compulsory	4	3	1	0	45	15	0
		Corporate Law	Compulsory	4	4	0	0	60	0	0
		Applied IKS-II : Commerce	Compulsory	3	2	1	0	30	15	0
Third Year	V	Note: Choose any one Course 1. Sales & Distribution Management 2. Principles of Marketing 3. Principles of Insurance	Elective	4	3	1	0	45	15	0
Thi		Note: Choose any one Course 1. Banking Law 2. Fundamentals of Entrepreneurship 3. International Marketing	Elective	3	2	1	0	30	15	0
		Minor	Pool Elective	2	2	0	0	30	0	0
		VAC-5	Pool Elective	2	2	0	0	30	0	0

				22						
		Management Accounting	Compulsory	5	4	1	0	60	15	0
		Human Resource Management	Compulsory	5	5	0	0	75	0	0
		Note: Choose any one Course 1. Social Security in India 2. Foreign Trade 3. Inventory Management	Elective	5	5	0	0	75	0	0
	VI	Note: Choose any one Course 1. Finance of Micro, Small and Medium Enterprises 2. Financial Market in India 3. E-Commerce	Elective	3	2	1	0	30	15	0
		Internship/Apprenticeship	Compulsory	4	0	0	4	0	0	120
		Minor	Pool Elective	2	2	0	0	30	0	0
		VAC	Pool Elective	2	2	0	0	30	0	0
				26						
Exit Option	on : Basic	UG degree in Field of Learning/dis	scipline							
		Statistical Analysis	Compulsory	6	5	1	0	75	15	0
	VII	2. Research Methodology (Hons. with Research) /Rural Management (Honours)	Compulsory	4	4	0	0	60	0	0
ear		Note: Choose any Two Course (4+4) 1. Strategic Management 2. Consumer Behaviour 3. Production Management	Elective	8	6	2	0	90	30	0
Fourth Year		Minor Course	Pool Elective	4	4	0	0	60	0	0
Fo				22						
		Indirect Tax	Compulsory	6	5	1	0	75	15	0
	VIII	Note: Choose any two Course: (4+4) 1. Security Analysis & Portfolio Management 2. Indian Monetary System & Policy 3. Labour Law	Elective	8	6	2	0	90	30	0

		Dissertation/Research Project & Viva Voce (Hons. with Research) or Field Visit/Tour based Viva Voce (Honours)	Compursory	8	0	0	8	0	0	240
				22						
Completio	on : UG (H	ons./Hons. with Research) degree	in Field of L	earning/o	lisci	plin	e			
		Total Credits		180						

 $^{{\}bf *SEC: Skill\ Enhancement\ Course;\ VAC:\ Value\ Added\ Course;\ IKS:\ Indian\ Knowledge\ System}$

Department of Commerce B.Com.(Honours/Honours with Research) SYLLABUS (Based on NEP – 2020) Session 2023 – 24

YEA R	SEM.	PAPER TITLE	Code	MAJ OR/ MIN OR	COM /ELE	(L)	(T)	(P)	TOTAL CREDI T	TEACH ING HOURS
		Advance Accounting	COM- 23101	Major	СОМ	03	01	00	04	60 (45 + 15)
1 ST		Contract Law	COM- 23102	Major	СОМ	03	01	00	04	60
		Introduction to IKS	COMIKS- 2301	Major	СОМ	02	01	00	03	45 (30+15)
	IST	Choose any One Course: 1. Business Economics 2. Business Environment 3. Theory of Management	COM- 23103A/ COM- 23103B/	Major	ELE	04	00	00	04	60
		Minor Course	POOL B	Mino r	POO L ELE	02	00	00	02	30
		SEC	POOL C	SEC	POO L ELE	01	00	02	03	75 (15+60)
		VAC	POOL D	VAC	POO L ELE	02	00	00	02	30
		Business Statistics	COM- 23104	Major	СОМ	04	01	00	05	75 (60 + 15)
a NID	TAND.	Business Law	COM- 23105	Major	СОМ	04	01	00	05	75 (60 + 15)
2 ND	II ND	Choose any One Course: 1. Theory of Distribution 2. Economic Environment 3. Business Management	COM- 23106A/C OM- 23106B/C	Major	ELE	05	00	00	05	75
		Minor Course	POOL B	POO L ELE	ELE	02	00	00	02	30

	SEC	POOL C	POO L ELE	ELE	01	00	02	03	60 (15+45)
	VAC	POOL D	POO L ELE	ELE	02	00	00	02	30
	Cost Accounting	COM- 23107	Major	СОМ	03	01	00	04	60 (45 + 15)
	Business Finance	COM- 23108	Major	СОМ	03	01	00	04	60 (45 + 15)
	Applied IKS-I: Commerce	COMIKS- 2302	Major	СОМ	02	01	00	03	45
III RD	Coose any One Course: 1. Theory of Communication 2. Principles of Auditing 3. Indian Economy	COM- 23109A/C OM- 23109B/C	Major	ELE	04	00	00	04	60
	Minor Course	POOL B	POO L ELE	ELE	02	00	00	02	30
	SEC	POOL C	POO L ELE	ELE	01	00	02	03	75 (15+60)
	VAC	POOL D	POO L ELE	ELE	02	00	00	02	30
	Income Tax	COM- 23110	Major	СОМ	04	01	00	05	75 (60 + 15)
IV^{TH}	Managerial Finance	COM- 23111	Major	СОМ	04	01	00	05	75 (60 + 15)
	Coose any One Course: 1. Tourism & Travel Management 2. Auditing 3. Business Ethics & Corporate Governance	COM- 23112A/CO M- 23112B/COM	Major	ELE	04	01	00	05	75 (60+15)

		Minor Course	POOL B	Mino r	POO L ELE	02	00	00	02	30
		SEC	POOL C	SEC	POO L ELE	01	00	02	03	75 (15+60)
		VAC	POOL D	VAC	POO L ELE	02	00	00	02	30
		Corporate Accounting	COM- 23113	Major	СОМ	03	01	00	04	60 (45 + 15)
		Corporate Law	COM- 23114	Major	COM	04	00	00	04	60
		Applied IKS-II : Commerce	COMIKS- 2303	Major	COM	02	01	00	03	30
3 RD	V^{TH}	Note: Choose any one Course 1. Sales & Distribution Management 2. Principles of Marketing 3. Principles of Insurance	COM-23115A/COM- 23115B/COM-115C	Major	ELE	03	01	00	04	60 (45+15)
		Note: Choose any one Course 1. Banking Law 2. Fundamentals of Entrepreneurship 3. International Marketing	COM- 23116A/COM- 23116B/COM- 116C	Major	ELE	02	01	00	03	45 (30+15)
		Minor	POOL B	Mino r	POO L ELE	02	00	00	02	30
		VAC-5	POOL D	VAC	EL	02	00	00	02	30

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		Management Accounting	COM- 23117	Major	COM	04	01	00	05	75 (60 + 15)
		Human Resource Management	COM- 231118	Major	ELE	05	00	05	05	75
		Note: Choose any one Course 1. Social Security in India 2. Foreign Trade 3. Inventory Management	COM- 23119A/COM- 23119B/COM- 119C	Major	ELE	05	00	00	05	75
	VITH	Note: Choose any one Course 1. Finance of Micro, Small and Medium Enterprises 2. Financial Market in India 3. E-Commerce	COM-23120A/COM- 23120B/COM- 23120C	Major	ELE	02	01	00	03	45 (30+15)
		Internship/Apprentic eship (Major-I)	COM- 23121	Major	COM	00	00	04	04	120
		Minor	POOL B	Mino r	ELE	02	00	00	02	30
		VAC	POOL D	VAC	ELE	02	00	00	02	30
		Statistical Analysis	COM-23122	Major	COM	05	01	00	06	90 (75 + 15)
4 TH	VII TH	1. Research Methodology (Honours with Research)/Rural Management (Honours)	COM-23123A/ COM23123B	Major	СОМ	04	00	00	04	60
		Note: Choose any Two Course i. Strategic Management ii. Consumer Behaviour iii. Production Management	COM23124A/BOT231 24B/BOT23124C	Major	ELE	06	02	00	08	120 (90+30)

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	Minor Course	POOL B	Mino r	POO L ELE	04	00	00	04	60
	Indirect Tax	COM- 23125	Major	COM	05	01	00	06	90 (75 + 15)
VIII ^T	Note: Choose any two Courses: i. Security Analysis & Portfolio Management ii. Indian Monetary System & Policy iii. Labour Law	COM23126A/ COM23126B/ COM23126C	Major	EL	06	02	00	08	120 (90+30)
	Dissertation/Research Project Viva Voce (Hons. with Research)/Field Visit, Educational Tour based Viva Voce (Honours)	COM23127A/ COM23127B	Major	COM	00	00	08	08	240

SEMESTER-I B.Com. (Honours/Hounours with Research) Program: B.Com. (Honours/Honours with Research) Year: First Semester: I **Pedagogy:** Course Code: COM-23101 **Course/Paper Title: Advanced Accounting** Course Outcome: After completing this course, the students will be able to-CO1. Aware of Accounting methods, procedures and techniques. Have knowledge about reserves and provisions. CO2. Understand and appreciate to capital and revenue and accounting of non-profit organizations. **CO3.** Able to practical uses of accounting royalty and voyage account. **CO4.** Have knowledge for hire purchase and installment payment system. **CO5.** Understand and appreciate Branch accounting and departmental accounting. Credit: 4 **Paper: Core Compulsory** Max Marks: 100 Min. Passing Marks: **Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0 (45+15)** Units **Topics** No of Lectures 1. Accounting Standards: Definition, characteristics, object, and Unit – I scope of accounting standards, Accounting standard in India, 08 International accounting standards. 2. Reserve fund and provision: Classification of reserves and fund, Type of reserves, types of fund, provisions, differences between reserves and provisions. Unit – II 1. Capital and Revenue: Differentiate between capital and revenue items, classification of expenditure, characteristics of revenue 08 expenditure, difference between capital and revenue expenditure, capital receipt and revenue receipt, capital profit and revenue profit, capital losses and revenue losses. 2. Account of none profit organization: Introduction of non trending institutions, accounting record of non trending institutions, financial statement of non trending organization, receipt and payment account, income and expenditure accounts, balance sheet. Unit – III 1. Royalty Accounts: Basic terms-royalty, dead rent, short working 10 etc., Entries In the books of lessee and lesser. Practical problem. 2. Voyage Account: Meaning of important words, voyage account, complete voyage, incomplete voyage, difference between voyage account and profit and loss account. Unit – IV 1. Hire purchase system: Entries in hire purchases books, entries in 10

hire vendor's books, hire purchase trading account, Practical Problem.

2. Installment Payment Method: Entire in the books of the buyer, entries in the books of seller, comparison with hire purchase system.

Practical Problem.

Unit - V	1. Branch Accounts: Journal entries, branch account, debtors account,	09		
	goods supplied as cash price and invoice price, type of branch account,			
	Practical Problems			
	2. Departmental Accounting: Nature and features of departmental			
	accounting. Practical Problems.			
	Continuous internal Evaluation shall be based on allotted			
	assignments and class text.			
	The marks shall be as follows:			
	Internal examination :10			
	Assignment/Practical/Project: 5			
	Attendance/Behaviour : 5			
	Suggested Books:			
	1. R.R. Singh P. Saxena & A. Agarawal: Advanced Accounting, SPB Al	lahabad. (Hindi		
	and English).			
	2. Jain and Narang: Advanced Accounting kalyani Publication, Ludhiana.			
	3. Jagdish Prasad: Advanced Accounting PPB, Allahabad (Hindi and English).			
	5. Vitteya Lekhankan – Prof. Vinod Kumar Pandey Pravalika Prakashan	, Allahabad.		
	6. Vitteya Lekhankan – Jawahar Publication Agra.			

Program: B.Com. (Honours/Honours with Research	gram: B.Com. (Honours/Honours with Research) Year: First		Semester: I
Pedagogy:	<u> </u>		
Course Code: COM-23102 Course/Paper Title: Contract Law			
Course Outcome: After completing this course, the s	tudents will be ab	le to-	
CO1. Understand the legal aspects of business along wi	th their impact on o	entity.	
CO2. Get benefitted with the provisions of contract law	and its implication	ıs.	
CO3. Apply and implement the knowledge earned of re	levant principles of	f contract.	
CO4. Adopt the course as profession in their real life to	earn their liveliho	ood.	
CO5. Enhance their vocabulary about legal terms used			
CO3. Elinance then vocabulary about legal terms used	in contract for bush	11088.	
Credit: 4 Paper: Core Compulsory			
Max Marks: 100 Min. Passing Marks:			
Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0 (45+15)			
Units Topics	ts Topics		
	, , , , , , , , , , , , , , , , , , , ,		
Classification, Essentials of a valid contract. Contractual capacity Lawful Consideration, Consideration type, Legality of object. Base of a			
contract, stranger to consideration and contract.			
2. Steps to Contract: Proposal, Acceptance, Promise, Agreement, Enforceable by law, Contract.			

Unit - II	 Free Consent: Definition, Factors influencing free-consent, distinguished fraud, difference between English Law and Indian Law for free consent, effect of silence on acceptance under free consent. Void Agreement: Nature, Feature, performance of a contract- who can perform? By whom contract must be performed. Discharge of contract-types of discharge, by agreement, by performance. 	09			
Unit - III	1. Special Contract: Contingent Contract- Meaning, Concept, Feature. Implied Contract: Concept, definition, performance. Quasi Contracts-Occurrence, of Quasi Contract and its execution.	09			
	2. Breach of Contract: Concept, Reasons for breach, conditions for breach, remedies for breach and legal provisions.				
Unit - IV	1. Contract of Indemnity: Legal provisions, Concept, Features, Difference between Contract of Indemnity and Contract of Guarantee. Rights of Indemnity Holder.	09			
	2. Contract of Guarantee: Meaning, Definition, Essentials of a valid guarantee, types of guarantee, revocation of continuing guarantee, Surety's Liability- Nature and its extent. Rights of Surety, discharge of surety.				
Unit - V	1. Contract of Pledge: Concept, Essentials of pledge, Difference between pledge and bailment, rights and duties of the Pawnee, rights in duties of the Pawnor, Pledge by non-owner.	09			
	2. Contract of Agency: Concept, Essentials of Agency contract, Test of Agency, Distinguish between agent and servant, kinds of agents, Creation of agency.				
	Continuous internal Evaluation shall be based on allotted assignments				
	and class text.				
	The marks shall be as follows:				
	Internal examination :10 Assignment/Practical/Project : 5				
	Attendance/Behaviour : 5				
	Suggested Books:				
	1. Kucchal, M.C.: 'Business Law', (Hindi & English): Vikash Publish	ing House, New			
	Delhi.				
	2. Singh, Avtar: 'Principles of Mercantile Law'.				
	3. Garg, K.C., Sareen, V.K., Sharma, Mukesh and Chawla, R.C.: 'Bus	iness Law',			
	Kalyani Publishers, New Delhi.				
	4. Gulshan and Kapoor: 'Business Law' including Company Law				
	5. Kapoor, N.D.: 'Business Law', Sultan Chand & Sons, New Delhi.				

Programme: B.Com. (Honours/Honours with Research)		Year: B.Com. 1st Year	Semester: Ist	
Pedagogy:				
Course Code: COMIKS-2301	Course/Paper	Introduction to Inc	dian Knowledge	
Title:		System		
Course Outcomes: After completing this course, the students will be able to -				
CO 1: explain the the foundational Concepts & Principles of IKS.				

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	xplain the historical development and evolution of Indian Intellectual traditions.			
	xplain the knowledge key texts, thinkers, and schools of thought within the IKS			
	nalyze the interdisciplinary nature of Indian knowledge, integrating philosophy, arts, and literature though the study of IKS.	spirituality,		
	xplain the holistic and multidimensional nature of Indian Thought.			
Credit: (	1	ory / Flective):		
Cicuit.	Core Compulsory	ory / Elective).		
May M	arks: 20 + 80			
	umber of Lectures (Lecture – Tutorials – Practical): 2 + 1 + 0			
Units:	Topics	No. of		
Omis.	Topics	Lectures		
I	Introduction to Indian Knowledge System	06		
•	Definition, Concepts and Scope of IKS			
	IKS based approache on Indian Knowledge System & Role of Guru (teacher)			
	Understanding the concepts of dharma, karma, and the four purusharthas (goals of life)			
II	Vedic Knowledge and Philosophy			
11	Study of the Vedas, including the Rigveda, Yajurveda, Samaveda, and Atharvaveda	06		
	Introduction to Upanishads and their metaphysical and philosophical teachings			
	<ul> <li>Analysis of the six orthodox (astika) schools of Indian philosophy (e.g., Nyaya, Vaisheshika, Yoga, Samkhya, Mimamsa, and Vedanta)</li> </ul>			
	Unit 3: Spiritual and Mystical Traditions			
III	Unit 3: Spiritual and Mystical Traditions	06		
	• Exploration of Hindu spiritual traditions, including Bhakti, Karma, Jnana, and Raja Yoga			
	Study of Advaita Vedanta and its nondualistic philosophy  Leading To the Control of the Con			
	Introduction to other spiritual paths like Tantra and Sufism in the Indian context			
IV	Scientific and Technological Advancements	06		
	Examination of ancient Indian contributions to mathematics,			
	astronomy, and medicine			
	<ul> <li>Study of scientific treatises such as Aryabhatiya, Sushruta Samhita, and Charaka Samhita</li> </ul>			
	Exploration of the Indian concept of time, measurement, and cosmology			
V	Indian Arts, Literature, and Aesthetics	06		
	Analysis of Indian classical music, dance, and theater traditions			
	Study of classical Sanskrit literature, including the works of Kalidasa      IX 1			
	and Valmiki			
	Understanding the concept of rasa (aesthetic experience) and its manifestations in Indian arts			
	<ul> <li>Modern Interpretation and Contemporary Relevance</li> </ul>			
Suggest	ed Readings:			
	"Indian Philosophy: A Very Short Introduction" by Sue Hamilton			
	• "A History of Indian Philosophy" by Surendranath Dasgupta			
	"Indian Philosophy: A Critical Survey" by Chandradhar Sharma			
	"India: A History" by John Keay			

- "The Wonder That Was India" by A.L. Basham
- "Ancient India" by R.S. Sharma
- "The Oxford History of India" edited by Percival Spear
- "A History of Indian Literature" (multiple volumes) by Sisir Kumar Das
- "Indian English Literature" by M. K. Naik
- "The Norton Anthology of World Literature: India, Pakistan, and Bangladesh" edited by Sarah Lawall
- "Indian Art" by Partha Mitter
- "The Art and Architecture of the Indian Subcontinent" by J.C. Harle
- "Indian Architecture: Buddhist and Hindu Period" by Percy Brown
- "The Crest of the Peacock: Non-European Roots of Mathematics" by George Gheverghese Joseph
- "Indian Science and Technology in the Eighteenth Century" by Dharampal
- "Raga Mala: The Autobiography of Ravi Shankar" by Ravi Shankar
- "The Ragas of North India" by Walter Kaufmann
- "The Complete Book of Ayurvedic Home Remedies" by Vasant Lad
- "Ayurveda: The Science of Self-Healing" by Vasant Lad
- "The Heart of Yoga: Developing a Personal Practice" by T.K.V. Desikachar
- "The Yoga Sutras of Patanjali" translated by Swami Satchidananda

<u>Suggested continuous E-Valuation Methods –</u>

## **Continuous Internal Evaluation (CIL)**

Total marks for each course shall be based on internal assessment (20%) and semester end examination (80%). The internal assessment of 20% shall be distributed as under:

- (i) Internal Class Test -10%.
- (ii) Assignment/Project/Practical 5%
- (iii) Attendance/Behavior -5%.

### **MAJOR ELECTIVE**

Program: B.Com. (Honours/Honours with Research) Ye		Year: First	Semester: 1
Pedagogy:			<u>l</u>
Course Code: COM-23103A Course/Paper Title:		itle: Business E	Conomics
Course Outcome: After completing this cours	e, the students wi	ill be able to-	
CO1. Understand the knowledge of economics. CO2. Understand the law of diminishing margic CO3. Aware to law of demand and elasticity of CO4. Provide knowledge about various types of CO5. Have better understanding of law of productions.	demand and also a market in micro e	ware to law of s	•
Credit: 04		Paper: E	lective
Max Marks: 100 Mi		Min. Pas	sing Marks:
<b>Total Number of Lectures (Lecture- Tutorials</b>	- Practical): 4+0+	-0	

Units	Topics	No of Lectures
Unit-I	<b>1. Introduction:</b> Meaning and definition of economics, method of study of economics, scope and nature of economics.	12
	2. Utility: meaning, cardinal and ordinal approach, law of diminishing marginal utility, law of equi- marginal utility.	
Unit-II	<b>1. Demand:</b> Consumer Surplus, Demand and law of demand, types of law of demand, determinants of demand.	12
	2. Elasticity of Demand: concept and measurement of elasticity of demand, type of elasticity of demand, determinants of elasticity of demand, importance of elasticity of demand.	
Unit-III	1. <b>Demand Forecasting:</b> meaning, definition, objective, method of demand forecasting, importance and limitation of demand forecasting.	12
	2. Cost Analysis: meaning and classification of cost, importance and factor affecting cost, cost output relationship.	
Unit-IV	1. Production Function: law of variable proportion, law of return to scale.	10
	2. Economies and diseconomies of scale, theory of population.	
Unit-V	1. Price Analysis: Form of market, price and output determination of perfect competition.	14
	<b>2. Monopoly Competition:</b> meaning and determination of price under monopoly, equilibrium of a firm/industry in monopoly market.	
	<b>3. Monopolistic Competition:</b> meaning and characteristics, price and output determination under monopolistic competition.	
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows:	
	Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Suggested Books:-	<u> </u>
	<ol> <li>Dr. H.K. Singh, business economics, prayag pustak bhawan (Hindi &amp; 2. M.L. Jhingan, managerial economics, vrinda publication (Hindi &amp; Eng 3. V.C.Sinha, economics and public finance, prayag pustak bhawan (Hindi &amp; G.Gupta, managerial economics, Mcgraw hill education (India) pvt.lt 5. Business economics, SBPD publication (Hindi &amp; English)</li> </ol>	glish) ndi)

Program: B.Com. (Honours/Honours with Research)		Year: First	Semester: I
Pedagogy:			
Course Code: COM-23103B	Course/Paper Title	: Business E	nvironment

Course Outcome: After completing this course, the students will be able to-

- 1. To identify the definable aspects of business environment within which business organization has to function.
- 2. To develop an insight so as to adapt to the changing trends of business environment.
- 3. To explore the pragmatic parameters which influence decision making process in business?
- 4. Understand and evaluate the global scale of environmental problems.
- 5. The aim of this paper is to provide conceptual knowledge about business environment.

Credit: 04	Paper: Elective
Max Marks: 100	Min. Passing Marks:

## Total Number of Lectures (Lecture- Tutorials- Practical): 4+0+0

Units	Topics	No of
		Lectures
Unit -1	<ol> <li>Indian Business Environment: concepts, components and importance, business environmental analysis or scanning.</li> <li>Types of Economy: Feature and merit and demerits of capitalistic, socialist and mixed economy system.</li> </ol>	12
Unit-2	1 Indian Economy: Features of Indian economy system, business ethics. 2 Social responsibility of business, consumer protection.	12
Unit-3	1 Income ,saving and investment 2 Balance of trade & balance of payment, factors responsible for adverse BOP, suggestions to improve BOP.	12
Unit-4	<ol> <li>Monetary system, monetary policy.</li> <li>Industrial sickness, Inflation and deflation.</li> </ol>	12
Unit-5	<ol> <li>Unemployment: meaning .types and causes and suggestion to increasing employment.</li> <li>Poverty: concept, measure to remove poverty.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books:	

Sundaram and Black: the International Business environment, prentice hall, new delhi.
 Dr. v.c.sinha vyavsayik paryavaran.
 Dr. S.K. Singh: vyavsayik paryavaran sahitya bhavan publication agra.
 J.S. mathur: vyavsayik paryavaran. prayag pustak bhavan prayagraj.
 Dr.A.K malviya: vyavsayik prayavaran, prayag pustak bhavan prayagraj.

Or

Program: B.Com. (Honours/Honours with Research)		Year: First	Semester: I
Pedagogy:	_	L	I
Course Code: COM-23103C Course/Paper Title: Theory of Management			nagement
Course Outcome: After completing this course, the students will be able to-			

- CO1. Management theories help organization to focus, communicate and evolve.
- CO2. Management theory in workplace allows leadership to focus on their main goals.
- CO3. This course familiarizes the student with the basic principle of management.
- CO4. Develop thought for application of management in business.
- CO5. Theory is implemented; it automatically streamlines the top priorities for the organization.

Credit: 04	Paper: Elective
Max Marks: 100	Min. Passing Marks:

## **Total Number of Lectures (Lecture- Tutorials- Practical): 4+0+0**

Units	Topics	No of Lectures
Unit –I	1. Management: meaning, feature and functional area of management social responsibility of business.	12
	2. Management: Nature, principle, levels and limitation.	
UNIT-2	1. Functions of management, managerial roles of Mintzberg.	12
	2. Development of management thought, principles of management, scientific management, Human Relations and behavioral school of management, Contingency approach.	
UNIT-3	1. Planning: meaning, types of plans, corporate planning, scope of planning.	12
	2. Management by objectives, fore casting, process of planning.	
UNIT-4	1. Decision making, types of decision making, methods of decision making, environmental analysis and diagnosis.	12
	2. Organization meaning, nature, scope, organization structure, forms of organization.	

UNIT-5	1. Departmentation: authority and responsibility, delegation of authority.	12
	2. Centralization and decentralization, management of change.	
	Continuous internal Evaluation shall be based on allotted assignments	
	and class text.	
	The marks shall be as follows:	
	Internal examination :10	
	Assignment/Practical/Project: 5	
	Attendance/Behaviour : 5	
	Suggested Books:	
	(1) Principle of Business Management, Sanjay Gupta, SBPD publication and a	Agra.
	(2) Principle of business management, Dr. Agrawal and Dayal.	
	(3) Vyavsayik prabandh ke siddhant, dr.rajesh kesari pravalika publication Pr	avagrai.
	(4) Vyavsayik prabandh ke siddhant, dr. s.c saksena ,prayag pustak bhavan ,P	
		injuginj.
	(5) Prabandh ke siddhant , Dr.H.k singh , prayag pustak bhavan , Prayagraj.	
	(6) Vyavsayik prabandh ke Siddhant , Dr. Sanjay Gupta , S.B.P.D. publication	ı, Agra.

#### **Other Courses:**

**Minor: To be Choosed from POOL B** 

Skill Enhancement Course (SEC): To be Choosed from POOL C

Value Added Course: To be Choosed from POOL D

## **SEMESTER-II**

Program: F	Program: B.Com. (Honours/Honours with Research)		Year: First	Semester: II
Pedagogy:			l	
Course Code: COM-23104 Course/Paper Title: Business Statistic		Statistics		
Course Out	tcome: After completing this course, the st	udents will be able	e to-	
CO2. Undo CO3. Undo CO4. Awar	estand concept of statistics.  erstand and appreciate the work of collection erstand the classification and tabulation of dare of practical experience on calculation.  ere of calculation of measures of co-relation and tabulation.	ta.		
Credit: 05		Paper: Core Cor	mpulsory	
Max Marks	s: 100	Min. Passing Ma	arks:	
Total Numb	ber of Lectures (Lecture- Tutorials- Practic	cal): 4+1+0		
Units	Topics		N	o of Lectures

Unit – I	Meaning, definition, scope and limitation of statistics.     Importance, function and relations with other science of statistics.	10
Unit – II	<ol> <li>Types and Collection of Data: Primary data, Secondary data, Methods of collecting primary and secondary data. Source of Secondary data.</li> <li>Questionnaires and Schedule: Difference between questionnaire and schedule, drafting of questionnaire, Qualities of a good Questionnaire, types of Questionnaire.</li> </ol>	10
Unit – III	<ol> <li>Classification and Tabulation of Data: Meaning, objectives, characteristics and advantages of classification and tabulation of data, difference between classification and tabulation.</li> <li>Measures of Central Tendency: Mean, Median, Mode, Geometric mean, harmonic mean.</li> </ol>	14
Unit – IV	<ol> <li>Measures of Dispersion: Range, mean, deviation, standard deviation, co-efficient of variation, Quartile deviation.</li> <li>Measures of Skewness: Karl Pearson's co-efficient of Skewness, Bowley, Co-efficient of Skewers</li> </ol>	14
Unit - V	<ol> <li>Correlation: Meaning, definition and importance of correlation, methods of correlation- Karl Pearson's and Spearman's</li> <li>Index Number: Meaning, Types and uses of Index number, construction of index numbers.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	<ol> <li>D.N. Elhance – Fundamental statistics (Hindi and English) kitab mahal Prayagraj.</li> <li>Dr. S.M. Shukla Business Statistics, (Hindi and English) Sahitya Bhawa Agra</li> <li>Dr. K.L. Gupta – Business Statistics, Navbganj, Sahitya Sadan, Loham</li> <li>Dr. R.P. Vasharney, Business Statistics, (Hindi and English) Jawahar Pu</li> <li>Dr. Sinha and Gupta – Business statistics SBPD publications, Agra.</li> </ol>	an Publication,

Program: B.Com. (Honours/Honours with Research)

Pedagogy:

Course Code: COM-23105

Course/Paper Title: Business Law

Course Outcome: After completing this course, the students will be able to-

- CO1. Develop understanding about the legal terms related to business.
- CO2. Develop understanding for the legal provisions governing business and their relevance in commercial world.
- CO3. Apply basic knowledge of law to solve the problems related to entity.
- CO4. Identify the appropriate method and technique using law to come across business related issues and problems.

CO5. Have command over the legal concept of business.

Credit: 05	Paper: Core Compulsory
Max Marks: 100	Min. Passing Marks:

## Total Number of Lectures (Lecture-Tutorials- Practical):4+1+0

Units	Topics	No of Lectures
Unit - I	<ol> <li>Business Law: Nature, Feature, Legal provisions in business law for transparent business governance.</li> <li>Conditions and Warranties: Definition, Difference between Conditions and Warranties. When conditions to be treated as warranty. Implied Warranties, Transfer of property in Goods. Rules regarding passing of property.</li> </ol>	12
Unit - II	<ol> <li>Sale of Goods Act 1930: Concept, Essentials of contract of sale, performance of contract of sale, difference between sale and agreement to sell, Classification of goods and types of pricing.</li> <li>Negotiable Instrument Act, 1881: Definition, Concept, Features, Preasumption as to Negotiable Instruments, Kinds of negotiable instruments, difference between negotiation and endorsement.</li> </ol>	12
Unit - III	<ol> <li>Holder and Holder in due Course: Meaning, Definition. Cheque Meaning, Types of cheque, crossing of cheque.</li> <li>Negotiations: Transfer by negotiation, Transfer by assignment, Difference between Negotiation and Transfer. Dishonor and Discharge of Negotiable Instrument= Modes of discharge.</li> </ol>	12

Unit - IV	<ol> <li>Indian Partnership Act, 1932: Definition, Nature, Essential characteristics of Partnership, Mutual relations of partners, types of partnership.</li> <li>Partner's Right and Duties: Partnership Deed, Partnership Property. Registration of firms, Procedure for registration. Effect on non-registration, dissolution of firm, difference between dissolution of partnership and partnership firm.</li> </ol>	12
Unit - V	<ol> <li>Consumer Protection Act, 1986: Salient Features, Definition, Object, Commencement and application. Definition of Consumer. Grievance Redressed Machinery- Definition, Function.</li> <li>Foreign Exchange Management Act, 2000: Definition, Features, Object, Functions and Main Provisions. Rules and Regulations notified under FEMA.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.	
	The marks shall be as follows:	
	Internal examination :10	
	Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Attendance/Benaviour . 5	
	Suggested Books:	
	1. Baijal, V.M.,: 'Commercial Law', PPB Allahabad (Hindi & Englis	,
	2. Garg, K.C., Sharma, Mukesh, Chawla, R.C.: 'Business Law', Kaly New Delhi.	ani Publishers,
	3. Gulshan and Kapoor: 'Business Law', S. Chand & Co. Ltd. New D	<b>D</b> elhi
	4. Singh, R.K. &Sornwal, P.S.: 'Commercial Law', Kitab Mahal Alla	habad.
	5. Singh, R.K. & Amit Singh: 'VanijyaSanniyam', Astha Publication, A	Allahabad (Hindi)

## **MAJOR ELECTIVE**

Program: B.Com. (Honours/Honours with Research)		Year: First	Semester: II
Subject: Commerce			
Course Code: COM-23106A Course/Paper Title: Theory of Distribution		of Distribution	
Course Outcome: After completing this course, the stu	dents will be abl	le to-	
CO1. Understand the remuneration of factors of production. CO2. Understand the various theories of rent labour capital and interest. CO3. Know about direct taxes. CO4. Understand the concept of government revenue and government expenditure. CO5. Give the knowledge of indirect tax.			
Credit: 05	Paper: Electiv	e	
Max Marks: 100	Min. Passing M	Tarks:	

Units	Topics	No of Lectures
Unit – I	<ol> <li>Introduction: Meaning, features of distribution, classical theory, marginal productivity theory, modern theory of distribution.</li> <li>Rent: Meaning, features, and types of rents, quasi rent, record theory of rent, modern theory of rent, and other theories of rent.</li> </ol>	15
Unit – II	<ol> <li>Wages: Meaning, features and types of wages, factors affecting determination of wages, various theories of wages.</li> <li>Interest: Meaning, features and types of interest. Keynesian liquidity preference theory of interest. Other theories of interest.</li> </ol>	15
Unit – III	<ol> <li>Profit: Meaning, features, and types of profit, theories of profit.</li> <li>Public Finance: Definition, meaning, nature, scope and importance, principle of maximum social advantage.</li> </ol>	15
Unit – IV	<ol> <li>Public Revenue: Meaning, features of public revenue, sources of public revenue.</li> <li>Public Expenditure: Meaning and scope of public expenditure, principle of public expenditure.</li> </ol>	15
Unit - V	1. Taxation: Meaning and importance of taxation, types of tax. Direct Tax and Indirect Tax, Canon of Taxation.  2. Deficit Finance: Meaning, causes, impact and remedies  Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	15
	<ul> <li>Suggested Books:</li> <li>1. Dr. J.C. Vasharney, Public Finance, Sahitya Bhawan Publication, Agra.</li> <li>2. Dr. R.C. Aggrawal, Public Finance, Laxmi Narain Agrawal, Agra.</li> <li>3. Dr. H.K. Singh, Business Economics, Prayag Pustak Bhawan, Prayagraj.</li> </ul>	

Or

Program: B.Com. (Honours/Honours with Research)	Year: First	Semester: II	l
			l

Pedagogy:			
Course Coo	de: COM-23106B	Course/Paper Title: Economic	c Environment
Course Ou	tcome: After completing this course, the stu	dents will be able to-	
CO2. Acqu CO3. Appr CO4. Appr	elop the perspective of economic growth and cuire conceptual and theoretical knowledge of I reciate the new challenges to business manage reciate the linkages between economical and filerstand the tools of environmental economics	ndian economic environment. ment in internet age. unctional areas of business.	al sector.
Credit: 05		Paper: Elective	
Max Mark	s: 100	Min. Passing Marks:	
Total Numl	ber of Lectures (Lecture- Tutorials- Practic	al): 5+0+0	
Units	Topics		No of Lectures
Unit – I	<ol> <li>Introduction: Meaning, definition, chara of economic environment.</li> <li>NITI AYOG: Structure and working of NI in current plan.</li> </ol>	•	15
Unit – II	<ol> <li>Monetary Policy: Meaning, features and</li> <li>Fiscal Policy: Meaning and components.</li> <li>export import.</li> </ol>	•	15
Unit – III	<ol> <li>L.P.G.: Meaning, definition and features and globalization.</li> <li>Industrial Policy 1991: current industrial</li> </ol>	-	15
Unit – IV	<ol> <li>Export Promotion and import substitemeasures. ECGC, EXIM Bank.</li> <li>Public Sector in India: Concept, role, management</li> </ol>	-	15
Unit - V	<ol> <li>W.T.O. and UNCTAD: Working structure Organization and United Nations Conference</li> <li>World Bank and IMF: working structure</li> </ol>	e trade and development.	15

and international monetary fund.

Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5
Attendance/Behaviour : 5  Suggested Books :
<ol> <li>Dr. A.K. Malviya – Vyavsayik paryavaran prayag pustak bhawan, Prayagraj.</li> <li>Dr. V.C. Sinha – Vyavsayik paryavaran.</li> <li>Dr. J.S. Mathur – Vyavsayik paryavaran prayag pustak bhawan, Prayagraj</li> <li>Dr. S.K. Singh – Vyavsayik paryavaran Sahitya bhawan publication, Agra.</li> <li>Sundaram and Black – The international Business Environment Practice Hall, New Delhi</li> </ol>

Or

Program	n: B.Com. (Honours/Honours with Research) Year: Fir		Semester: II
Pedagogy		I	
Course C	Course Code: COM-106C Course/Paper Title: Busin		
Course O	utcome: After completing this course, the students	will be able to-	
informatio CO4. Pra	ct and use appropriate resources to collect business d on for decision -making. ctice critical and creative thinking to improve the bus lain the financial concepts used in making business d	iness management.	anslate into
Credit: 0	5 Pap	er: Elective	
Max Mar	Max Marks: 100 Min. Passing Marks:		
Total Nui	nber of Lectures (Lecture- Tutorials- Practical): 5	+0+0	
Units	Topics		No of Lectures
Unit-I	1. Direction: Meaning, Importance, elements and techniques.		15
	<b>2. Motivation:</b> Concept, theory of Maslow, Herzberg, McGregor and Ouchy.		
Unit-II	1. Leadership: concept, style of leadership, leade	ship theories of	15

	2. Communication: Nature, process, Network and various types of communication, effective communication. Barriers of Communication, Methods to overcome barriers.		
Unit-III	1. Staffing: meaning, scope, staffing process and supervision.	15	
	<b>2. Training and development:</b> Need, Importance of training, Methods of Training. On the Job training, of the job training.		
Unit-IV	<b>1. Controlling:</b> meaning, feature, objective, need, importance, process of control, limitation of control, essentials of a good control.	15	
	2. Techniques of control: Traditional control technique, modern control technique. Relationship between planning & control and other function of management.		
Unit-V	1. Co-ordination: Meaning, definition, feature, nature of co-ordination,	15	
	Need and importance of co-ordination, principal of co-ordination.		
	<b>2. Management of change:</b> Meaning, nature, Process of change, factor affecting change. Need & object of management of change.		
	Continuous internal Evaluation shall be based on allotted		
	assignments and class text.		
	The marks shall be as follows: Internal examination :10		
	Assignment/Practical/Project : 5		
	Attendance/Behaviour : 5		
	Suggested Books:		
	(1) Principles of business management- Sanjay Gupta –SBPD Publication.		
	(2) Principles of business management. Dr. Agrawal and dayal.		
	(3) Prabandh ke siddhant, dr. H.k singh, Prayag pustak bhawan, prayagraj		
	(4) Vyavsayik prabandh ke siddhant, dr. rajesh kesari pravalika publication		
	(5) Vyavsayik prabandh ke siddhant,dr.M.P.S Saksena ,prayag pustak bhaw	an , prayagraj.	
	(6) Vyavsayik prabandh ke siddhant, sanjay gupta, S.B.P.D. publication.		

#### **Other Courses:**

Minor: To be Choosed from POOL B

Skill Enhancement Course (SEC): To be Choosed from POOL C

Value Added Course: To be Choosed from POOL D

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EXIT OPTION: Undergraduate Certificate (in the field of learning/discipline) for those who exit after the first year (two semesters) of the undergraduate programme. (Programme duration: first yearor two semesters of the undergraduate programme) [NSQF Level 5]

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## **SEMESTER-III**

Program: B.Com. (Honours/Honours with Research) Year: Second Semester: III Pedagogy: Course Code: COM-23107 **Course/Paper Title: Cost Accounting** Course Outcome: After completing this course, the students will be able to-CO1. Have knowledge about cost accounting and their method and technique. CO2. Understand cost audit and elements of cost. CO3. Solve the problem related to process costing and operating costing. CO4. Have knowledge about unit costing. CO5. Calculate tender price and contract price. Credit: 04 **Paper: Core Compulsory** Max Marks: 100 Min. Passing Marks: Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0 Units **Topics** No of Lectures Unit-I 1. Introduction: Nature, scope and advantage of cost accounting, installation of costing system, difference between cost and financial accounting, classification of cost, element of cost. 2. Materials: Purchase, storage and control of material, stock levels, inventory control techniques, methods of pricing, material issues method. Unit-II **1. Labour:** Meaning and components of labour cost, accounting and control of idle time and overtime, method of wage payment and incentive plans, labour turnover. 2. Overhead: Meaning, classification, allocation, apportionment, and absorption of overhead, machine hour rate. Unit-III 1. Unit Costing: Meaning, elements of cost sheet, method of output cost, object and advantage of cost sheet, preparation of cost sheet, practical problems. 2. Tender Costing: Calculation of tender price, precautions in calculating tender price, tender on charge in cost of material, labour and overhead, practical Unit-IV Process Costing: meaning, object and principles of process costing, 10 preparation of process accounts, treatment of normal and abnormal wastage, treatment of joint product and by- product, practical problem.

2. Contract Costing: preparation of contract account, determination of profit on complete and incomplete contract, specimen of contract account, practical

problem.

Unit-V	<ol> <li>Reconciliation of Cost and Financial Accounts: reconciliation of profit, preparation of reconciliation statement.</li> <li>Operating Costing: meaning and objective of operation costing, computation of operating cost, statement of operating cost (Transport services)</li> <li>Cost Audit: meaning, object and scope of cost audit, procedure of cost audit, advantage and disadvantage of cost audit, difference between cost audit and</li> </ol>	10
	financial audit.  Continuous internal Evaluation shall be based on allotted assignments	
	and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Suggested Books:- (1) Jagdish Prakash, cost accountin, prayag pustak bhawan, prayagraj (Hindi & (2) M.L.Agrawal and K.L. Gupta, cost accounting, sahitya bhawan publication, English). (3) Jain S.P. and Narang K.L., cost accounting, kalyani publication, New Delhi. (4) Garg A.K., cost accounting, swati publication, Meerut (Hindi & English). (5) Arora M.N., cost accounting-principle and practice, vikash publication, New	(Hindi &

Program: I	B.Com. (Honours/Honours with Research)		Year: Second	Semester: III
Pedagogy:				
Course Co	de: COM-23108	Course/Pape	r Title: Business	s Finance
Course Ou	tcome: After completing this course, the st	udents will be	able to-	
CO1 II 1	. 1.1 CD			
	erstand the concept of Business finance.			
CO2. Have	e Basic knowledge about financial statements	•		
CO3. Und	erstand the basic knowledge of dividend deci	sions.		
CO4. Kno	w and analysis of financial statements.			
	ot the course as profession.			
1				
Credit: 04		Paner: Core	e Compulsory	
0100100		Tuper core	, company	
Max Mark	s: 100	Min. Passin	g Marks:	
Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0				
Units	Topics			No of
	•			Lectures

Unit – I	<ol> <li>Introduction: Meaning, definition, scope, nature of finance and importance of finance.</li> <li>Financial Objective: Investing Financing and dividend decisions. Concept and use of time value of money.</li> </ol>	09
Unit – II	<ol> <li>Profit and Loss Account: Meaning, use, form and character of profit and loss account.</li> <li>Balance Sheet: Meaning, use, form, characteristics of Balance</li> </ol>	09
Unit – III	Sheet. Common size statement and comparative statement.	07
Unit – IV	<ol> <li>Fund Flow Statement: Meaning, Use and preparation of fund flow statement.</li> <li>Cash Flow Statement: Meaning, Use, and preparation of cash flow statement.</li> </ol>	10
Unit - V	<ol> <li>Capitalization: Meaning, Concept, use, causes, consequences and remedies of under capitalization.</li> <li>Over Capitalization: Meaning, Concept, use, causes, consequences and remedies of over capitalization.</li> <li>Ratio Analysis: Profitability Ratio, liquidity ratio, turnover ratio. Ratios and its use in management decision making.</li> <li>Dividend Decision: Meaning, Features, types of dividend factors affecting dividend policy, Theories of dividend- Walter and MM Model.</li> </ol>	10
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project: 5 Attendance/Behaviour: 5  Suggested Books:  1. Dr. H.K. Singh – Business Finance, Prayag Pustak Bhavan, Prayagraj. 2. Aggrawal and Mishra – Business Finance, PBD Nagpur. 3. Dr. H.K. Singh – Vyavsayik Vitt – Prayag pustak bhawan, Prayagraj. 4. Dr. Kulshreshtha – Vyavsayik Vitt – S.P.P.D. Publication Agra. 5. Dr. S.P. Gupta – Vittiya vishleshan and Niyojan, Sahitya bhawan publication,	Agra.

Programme: B.Com. (Honours/Honours with Research)	Year: Second	Semester: III
	Year	
Pedagogy:		
Course Code: COMIKS-2302	Course Title: Ap	plied IKS-1:
Commerce		
<b>Course Outcome: After completing this course, the studen</b>	ts will be able to -	
CO.1		
CO. 2		
CO. 3		
CO. 4		
CO. 5.		
Credit: 3	Paper: Core Cor	npulsory

Max. Marks: 100 Min	n Passing Marks: 7+29		
Total Number of Lectures (Lecture +Tutorials +Practical): 2+1+0			
Unit Topics	Lectures (Hrs.)		
:			
<ul> <li>Unit 1. Introduction to Indian Knowledge System in Commerce</li> <li>Understanding the essence of the Indian Knowledge System in commerce and economics</li> <li>Significance of incorporating traditional practices for sustained development</li> <li>Comparative analysis of Western and Indian economic philosophi</li> </ul>	the context of able economic		
Unit 2. Dharmic Principles in Business	06		
<ul> <li>Exploring the concept of "Dharma" in commerce</li> <li>Understanding ethical and moral business practices from Indian perinciples of honesty, integrity, and social responsibility operations</li> </ul>			
Unit-3: Arthashastra and Commerce  • Study of ancient Indian economic treatise, Arthashastra  • Analysis of economic principles and management strategies from A  • Applying Arthashastra concepts in contemporary business scenario			
Unit 4: Traditional Indian Trade and Commerce  • Historical overview of India's trade and commerce practices  • Understanding the role of guilds and merchant communities in and  • Learning from traditional trading methods and marketplaces	06		
Unit 5: Vedic Mathematics and Accounting  • Introduction to Vedic Mathematics and its applications in commerce  • Vedic methods for quick and accurate calculations in accounting  • Adopting Vedic mathematical principles in financial analysis and definitions.			
Suggested Readings:	<u> </u>		
Suggested continuous Evaluation methods-			
Continuous internal Evaluation shall be based on allotted assign.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	nments and class text.		

## **Major Elective**

Program: B.Com. (Honours/Honours with Research)		Year: Second	Semester: III
Pedagogy:			
Course Code: COM-23109A	Course/Pa communic	per Title: Theory of ation	of
Course Outcome: After completing this course, the students will be able to-			

- 1. Talk about theories and analyze key events, processes, and commitments that together form communication.
- 2. Helps explain how a relationship can be built between two persons.
- 3. Develop effective communication skill among the students.
- 4. Impact their effectiveness and the outcomes they experience in life.
- 5. Develop good communication skills which will have a positive effect on health outcomes.

Credit: 04	Paper: Elective
Max Marks: 100	Min. Passing Marks:

## Total Number of Lectures (Lecture-Tutorials- Practical): 4+0+0

Units	Topics	No of Lectures
Unit-I	<ol> <li>Introduction: Introduction and theory of communication, role of communication in business.</li> <li>Communication: nature, scope, purpose, elements and process of communication.</li> </ol>	12
Unit-II	<ol> <li>Communication: Effective communication in business, barriers of communication, audience analysis.</li> <li>Type of communication: forms and classification of communication.</li> </ol>	12
Unit-III	<ol> <li>Writing skills: proposal &amp; report writing.</li> <li>Good and bad news letter's: meaning and types of good and bad news letters, proforma of good and bad news letters.</li> </ol>	12
Unit-IV	<ol> <li>Oral presentation: Principles of oral presentation, factor affecting presentation, effective presentation skill.</li> <li>Interview skill: Appearing in interview, conducting interview, writing resume and letter of application.</li> </ol>	12
Unit-V	<ol> <li>Modern forms of communication: Fax, email, video conferencing etc.</li> <li>International communication: meaning, Inter-culture communication, guidelines for effective inter-culture communication.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books:	
(1) Dr. v. k. jain & buyani : business communication, s. chand publication D (2) Business communication — Pooja khanna, s.chand publication Delhi. (3) Business communication—Dr. Mishra and Shukla sahitya bhawan publica (4) Vyavsayik sampreshan, Dr. Mishra and Shukla, sahitya bhavan publica (5) Vyavsayik sampreshan, Sanjay Gupta S.B.P. D. Publication Agra. (hind (6) Vyavsayik sanccar — Pt. Ravi Shankar Shukla, prayag pustak bhawan, P		n Agra. , Agra . einglish ) .

Program: 1	B.Com. (Honours/Honours with Research)	Year: Second	Semester: III
Pedagogy:			
	le: COM-23109B	Course/Paper Title: Prince	 ciple of Auditing
Course Ou			
	understanding about the basics of auditing.		
	understanding of method and process of audit	ing.	
	p their selves with knowledge of principles of		ion.
	nd the terminologies associated with auditing. e stream as their profession.		
5. Adopt the	stream as their profession.		
Credit: 04		Paper: Elective	
Cicuit. 04		Taper. Elective	
Max Mark	s: 100	Min. Passing Marks:	
Total Num	oer of Lectures (Lecture- Tutorials- Practic	`	
Units	Topics		No of Lectures
	•	011 1 5100	10
Unit - I	<ol> <li>Basics of Audit: Meaning, Definition, N between Accountancy and Auditing, Scop</li> </ol>	. 3	ce   12
	2. Classification of Audit: Advantage of Au		or:
	Qualification, Importance, Rights, Duties		
TI */ TT	4 T 4 T 4 T 4 T 4 T 4 T 4 A 1 4 A	. '.1 .1 .1' A	1'. 12
Unit-II	<ol> <li>Internal Audit: Planning the Audit, Arran Memorandum</li> </ol>	igement with the client, Au	dit   12
	2. Audit Process: Audit Program, Audit	Note Books, Audit Worki	ng
	Papers, Audit Evidences, consideration for	or commencing an audit. Pr	
Unit-III	requisites for an audit. Divisible Profit and		: 12
Unit-111	1. Internal Check System and Process: Depth, Routine Checking, Test Checki		
	Internal Control, International Audit.		,
	2. Concept of Materiality: Audit of In		
	Qualified Report and Standard Report. I Report and Standard Report.	Difference between Qualifi	ed
Unit-IV	<b>1. Vouching:</b> Meaning, Importance, Differ	ence between Vouching a	nd 12
	Vouchers. Vouching of Cash and Tradin		
	Personal and Impersonal Ledgers.	anaant Mathada Manaaan	t1
	<ol><li>Verification of Assets and Liabilities: C Personnel, Managerial Remuneration. Au</li></ol>		
	Investigation: Concept, Significance, Com		
TT *4 T7	and Investigation.	37.1	S 12
Unit-V	<ol> <li>Valuation of Assets and Liabilities: Co Assets: Depreciation Methods, Objects</li> </ol>	_	
	Difference between Depreciation and F		
	Auditor and his duties.		
	<ol><li>Valuation of Liabilities: Reserves Transactions, Debentures and Other Tra</li></ol>		
	Auditing: Audit of Banking Compar		
	Cooperative Societies and Public Sector U	Indertakings.	
	Continuous internal Evaluation shall be b	ased on allotted	
	assignments and class text. The marks shall be as follows:		
	Internal examination :10		
	Assignment/Practical/Project : 5		

: 5

Attendance/Behaviour

#### **Suggested Books:**

- **1.** Prakash, Prof. Jagdish: 'Audit: Principles, Practices and Problems', (Hindi & English), PrayagPustakBhawan, Prayagraj.
- 2. Tandon, B.N.: 'Principles of Auditing', S. Chand & Company, New Delhi.
- 3. Gupta, Kamal: 'Contemporary Auditing', TATA McGraw Hill, New Delhi.
- **4.** Sharma, Dr. T.R.: 'Auditing Principles and Problems', (Hindi & English), SahityaBhavan Publication, Agra
- **5.** Dwivedi, Dr. G.C.: 'Auditing and Its Principles', (Hindi & English), PratibhaPrakashan, Prayagraj.

Program: 1	B.Com. (Honours/Honours with Research)		Year: Second	Semester: III
Pedagogy:				
Course Co	de: COM-23109C	Course/Pape	er Title: Indian	Economy
Course Ou	tcome: After completing this course, the stu	dents will be	e able to-	
CO2. Kno CO3. Kno CO4. Have	erstand the structure of Indian economy. w about economic planning in India. w about problem related to agriculture. e knowledge about unemployment and resource better understanding of development of indu		ı.	
Credit: 04	1	Paper: Elec	ctive	
Max Marks: 100 Min. Passing Marks:				
Total Num	ber of Lectures (Lecture- Tutorials- Practic	al): 4+0+0		
Units	Topics			No of Lectures
Unit – I	<ol> <li>Indian Economy: Nature, structure, growth and composition of Indian economy.</li> <li>Population: Problems of Population and policy in India, Utilization of human resources.</li> </ol>			12
Unit – II	<ol> <li>Planning in India: Meaning and types of planning, and main features of 5 year plan and NITI Ayog.</li> <li>Agriculture in India: Trend of production and productivity.</li> </ol>			of 5 12
Unit – III	<ol> <li>Land Reforms in India: Agricultural hof fragmentation and consolidation.</li> <li>Agricultural Finance: Sources of agricultural Finance:</li> </ol>			12

Unit – IV	consequences and solutions of rural indebtedness.  1. Poverty: Problems of poverty in India, causes, effects for removal and suggestions.  2. Unemployment: Unemployment in India, Nature, types of unemployment, extent and employment policy.	12
Unit - V	<ol> <li>MSME: Definition, objections, scope, problems and Government policy.</li> <li>Large Scale Industries: Iron and Steel, and Information Technology – Present position, problems and prospects.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	<ul> <li>Suggested Books:</li> <li>1. Indian Economy, Agarwal A.N. Vikas Publishing House, New Delhi.</li> <li>2. Dutt R. and Sundharam K.M. Indian ecocomy S. Chand, Delhi.</li> <li>3. Indian Economy J.N. Mishra kitab mahal ,Prayagraj.</li> <li>4. Indian Economy, Prof. B.L. Ojha SBPD Publication Agra.</li> </ul>	

# **MINOR ELECTIVE : For Other Discipline**

Program: B.Com. (Honours/Honours with Research)  Year: Second		Semester: III		
Pedagogy:		1	1	
Course Code: POOL B  Course/Paper Title: Communication (P1				
Course Ou	tcome: After completing this course, the students will b	e able to-		
CO1. Have effective business writing and effective business communications. CO2. Develop and deliver effective presentations. CO3. Do effective interpersonal communication.				
Credit: 02	Paper: Mir	or Elective		
Max Marks: 100 Min. Passi			g Marks:	
Total Numl	per of Lectures (Lecture- Tutorials- Practical): 2+0+0			
Units	Topics		No of Lectures	
Unit-1	<ol> <li>Business Communication: Basis form of business concommunication models and process.</li> <li>Corporate Communication: Meaning of Corporate of Process of communication.</li> </ol>	10		

Unit-2	<ol> <li>Practice in business communication, written business communication.</li> <li>Business Technology: Meaning, Role, effects and Advantages of technology in business communication, E-mail, video conferencing and</li> </ol>	10		
	social networking. Role of Moderator in VC.			
Unit-3	1. Written business communication medium: letter.	10		
	2. Kind of business letters, request letter.			
	Continuous internal Evaluation shall be based on allotted			
	assignments and class text.			
	The marks shall be as follows:			
	Internal examination :10			
	Assignment/Practical/Project: 5			
	Attendance/Behaviour : 5			
	Suggested Books.			
	(1) Dr. v.k. jain & Biyani – business communication, S.Chand Publication	Delhi.		
	(2) Business communication pooja Khanna S. Chand publication. Delhi.			
	(3) Business communication, sahitya Bhawan publication, Agra.			
	(4) Vyavsayik sampreshan sahitya bhawan publication agra.			
	(5) Vyavsayik sampreshan, S.B.P.D. publication, agra.			
	(6) Vyavsayik sanchar prayag pustak bhavan prayagraj.			

Program: I	3.Com. (Honours/Honours with Research)		Year: Second	Seme	ester: III	
Subject: C	Subject: Commerce					
Course Code: POOL B  Course/Paper Title: Com Application in Business (			•			
Course Outcome: After completing this course, the students will be able to-						
	op knowledge about computer hardware and s	oftware				
	erstand application of M.S. office in business.					
CO3. Have	familiarity with information technology.					
Credit: 02	Credit: 02 Paper: Minor Elective					
Max Marks: 100 Min. Passing Marks:						
Total Numl	ber of Lectures (Lecture- Tutorials- Practic	al): 2+0	+0			
Units	Topics				No of	
					Lectures	
Unit-I	<b>1. Introduction of Computer:</b> meaning, features, history and development of computer, generations of computer, block diagram of computer, input, ALU, CU, memory, and output unit and their function.			10		
	<b>2. Computing Environment:</b> Types of compand based on size and capabilities, memory,	puter, ba	nsed on working prin	ciples		

Unit-II	<ol> <li>Input Device: keyboard, mouse, light pen, joystick, scanner and other device. Output Device- monitor, projector, printer, storage device.</li> <li>Computer Language: Low level language, high level language, programming language.</li> </ol>	10
Unit-III	<ol> <li>Internet: meaning of internet, growth of internet, anatomy of internet, net etiquette, world wide web, internet protocols, usage of internet to society, search engine, Cloud Computing.</li> <li>Application of MS Office: Word processing, spreadsheet and PowerPoint presentation.</li> </ol>	10
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Suggested Books:-  1. Bajaj Kamlesh K. and Nag Debjani, e-commerce, Tata Mcgraw Hill publicat Delhi.  2. Mathur Goyal, Information technology and its impact in business, SBPD publication and Delhi Lambda Singh, Information and Computer, Astha publication 4. Uttam Chandra and Gurubind Singh, Information technology, Kalyani public Delhi (Hindi).  5. R. Parameswaran, computer application in business, S. Chand and company 6. Dipali Jain, computer application in business, sahitya bhawan publication, A.	olication, on(Hindi). cation, New

Year: Second

**Semester: III** 

Program: B.Com. (Honours/Honours with Research)

Pedagogy:					
Course Co	de: POOL B	Course/Paper Title: Disaster Management (P1)			
Course Ou	tcome: After completing this course, the st	tudents will be able to-			
CO1. Warn about how to reduce vulnerability or the prevention of disasters during the next iteration of the cycle.  CO2. Know the causes of disasters or mitigate their effects on people, property and infrastructure.  CO3. Deal with the human, material or environmental impacts of said disaster.					
Credit: 02		Paper: Minor Elective			
Max Mark	s: 100	Min. Passing Marks:			
Total Number of Lectures (Lecture- Tutorials- Practical): 2+0+0					
Units	Topics		No of		
			Lectures		

Unit-I	<ol> <li>Introduction of disaster: concept of Hazard, risk, natural disaster (Earthquake, cyclone, floods, volcanoes), Economic Impact of disaster.</li> <li>Man-made Disaster: Armed conflicts and civil strips, technological disaster, onset disaster (Air crash, Tidal waves, tsunami.)</li> </ol>	10
Unit-II	<ol> <li>Disaster risk reduction: Disaster risk reduction strategies, disaster cycle, phases of disaster.</li> <li>Policies for disaster preparedness programs: Role and responsibility of disaster risk, reduction, components of disaster relief. (Water, food, sanitation, shelter, health and waste management.)</li> </ol>	10
Unit-III	<ol> <li>Disaster risk management in India: Disaster management act, 2005 – Institutional and Financial Mechanism, National policy on Disaster management.</li> <li>Role of Government in Disaster Risk management: Role of Local, State and National Governments, Non-Government and Inter Government Agencies.</li> </ol>	10
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Suggested Books. (1) H.K. Gupta (2023) Disaster management. (2) National Disaster Management Policy, 2009 (3) NIDM Publication. (4) Sharma, V.K (Ed) Disaster Management, Indian Institute of Public Administration, 1995.	

## Other Courses:

Minor: To be Choosed from POOL B

Skill Enhancement Course (SEC): To be Choosed from POOL C

Value Added Course: To be Choosed from POOL D

### **SEMESTER-IV**

Program: B.Com. (Honours/Honours with Research)		Year: Second	Semester: IV
Pedagogy:			
Course Code: COM-23110	Course/Paper	Title: Income Ta	ıx

#### Course Outcome: After completing this course, the students will be able to-CO1. Expertise and able to understand the income tax Act 1961. CO2. Solve different problem related to calculation of salary and taxable income. CO3. Calculate profit from business and profession. CO4. Have knowledge about computation of total taxable income of individual. CO5. Providing knowledge of assessment of HUF, Firms. Paper: Major Core Credit: 05 Max Marks: 100 Min. Passing Marks: **Total Number of Lectures (Lecture- Tutorials- Practical): 4+1+0** Units **Topics** No of Lecture Unit- I 1. Income tax: Introduction and important definition. 10 2. Agriculture income, exemptions from tax. 1. Residence and Tax Liabilities. 12 Unit – II 2. Income from salary, Income from Salary (Retirement) Unit -1. Income from house property. 13 2. Income from business and Professions. Ш Unit - IV 1. Capital gain and Income from other sources. 13 2. Deduction from gross total income. 1. Deemed income and climbing of income. 12 Unit - V 2. Assessment of individual, HUF and firm. Continuous internal Evaluation shall be based on allotted assignments and class text. The marks shall be as follows: Internal examination :10 Assignment/Practical/Project: 5 Attendance/Behaviour **Suggested Books:** 1. Mehrotra H.C. Income tax Law and Accounts (Hindi and English) Sahitya Bhawan Publication, Agra. 2. Singhania V.K. Students Guide to Income tax, Delhi. 3. Agarwal B.K. Income Tax (Hindi and English). **5.** Prasad Bhagwati Income Tax Laws and Practice unity publications, New Delhi.

Program: B.Com. (Honours/Honours with Research)		Year: Second	Semester: IV	
Pedagogy:				
Course Code: COM-23111	Course/Pape	er Title: Manage	rial Finance	

## Course Outcome: After completing this course, the students will be able to-CO1. Understand the concept of managerial finance. CO2. Know about working capital management. CO3. Know about capital budgeting and application of it. CO4. Understand the capital structure decisions. CO5. Use of finance in managerial decision making. Credit: 05 Paper: Major Core Max Marks: 100 Min. Passing Marks: Total Number of Lectures (Lecture- Tutorials- Practical): 4+1+0 Units Topics No of Lectures 1. Introduction: Meaning, definition, scope and nature of managerial finance. Unit – I 12 Objective and importance of managerial finance. 2. Cost Volume Profit Analysis: Break Even Point, P/V ratio, Margin of Safety, profit planning. Unit – II 1. Leverage: Meaning, importance and types of leverages – Operating 12 leverage, financial leverage and combined leverage. 2. Watered Capital, Capital Gearing- Meaning, Features. 1. Working Capital Management: Meaning, features and importance of Unit – III 12 working capital management, determinants of working capital. 2. Capital Market and Money Market: Meaning, Use, and types – Primary and secondary market. Meaning, use, importance and components of money market. Unit - IV 1. Capital Structure: Meaning, objectives, importance and factors affecting 12 capital structure decisions. 2. Theories of Capital Structure: Net income approach, net operating income approach, MM approach. Unit - V 1. Capital Budgeting: Meaning, factors and importance of capital 12 budgeting.

2. Theories of Capital Budgeting: Payback period, Accounting rate of

Continuous internal Evaluation shall be based on allotted assignments

:10

return. Other Theories of Capital Budgeting.

and class text.

Internal examination

The marks shall be as follows:

Assignment/Practical/Project: 5 Attendance/Behaviour: 5

#### **Suggested Books:**

- 1. Dr. H.K. Singh Business Finance, Prayag Pustak Bhavan, Prayagraj.
- 2. Aggrawal and Mishra Business Finance, PBD Nagpur.
- **3.** Dr. H.K. Singh Vyavsayik Vitt Prayag pustak bhawan, Prayagraj.
- 4. Dr. Kulshreshtha Vyavsayik Vitt S.B.P.D. Publication, Agra.
- **5.** Dr. S.P. Gupta Vittiya Vishleshan and Niyojan, Sahitya bhawan Publication, Agra.

#### MAJOR ELECTIVE

Program: I	B.Com. (Honours/Honours with Research)		Year: Second	Semester: IV	
Pedagogy:					
Course Coo	Course Code: COM-23112A Course/Paper Title: Tourism and Travel Management				
Course Ou	tcome: After completing this course, the st	udents wil	l be able to-		
CO2. Undo CO3. Iden CO4. Appl	CO1. Understand the concept of travel and tourism management. CO2. Understand the terminologies associated with the field of tourism. CO3. Identify the working of tour operators. CO4. Apply certain measures to reduce tour difficulties. CO5. Understand the functions of national and international tourism organization.				
Credit: 05	<u> </u>	Paper:	Major Elective	_	
Max Mark			ssing Marks:		
	ber of Lectures (Lecture- Tutorials- Praction				
Units	Topics			No of Lectures	
Unit – I	<ol> <li>Introduction: Meaning, definition of the Domestic tourism, international tourism, in significance of tourism.</li> <li>Tourism: Objective, nature and classification.</li> </ol>	bound tou	rism, outbound tou	ırism,	
Unit – II	1. The modern tour industry: Package toutype of package tours-independent package 2. Incentive and convention tour: Man m tour operations, specialist tour operators, to organization.	hosted tou arket pack	r. age holidays, type	of	

Unit – III	<ol> <li>Tour operation: Functions, Source of income, Howe to set a travel agency, procedures for approval of travel agency and tour operator.</li> <li>Travel documentation: Passport, various types and requirements-procedure for apply passport, visa- various types and requirements-documents require for foreigners to visit India.</li> </ol>	12	
Unit – IV	<ol> <li>Impact of Tourism: Economic impact, Social Impact, cultural impact. Environmental Impact, strategies to overcome or reduce the negative impact of tourism</li> <li>Asian Tour Industry: Objective and functions of Pacific Asia Travel Association and Federation of Hotel and Restaurant Association of India.</li> </ol>	12	
Unit - V	<ol> <li>UN, WTO and WTC: Objectives, functions of United Nations World Tourism Organization, and World Travel and Tourism Council.</li> <li>TAAI, IATO: Objective, Functions of Travel Agent Association of India. Indian Association of Tour Operators.</li> </ol>	12	
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5		
	<ul> <li>Suggested Books:</li> <li>1. Bhatia A.K. (2003) – International Tourism, Sterling publisher Pvt. Limited, New Delhi.</li> <li>2. Pran Nath Seithi (1997) – Successful Tourism Management. Sterling publisher Pvt. Limited, New Delhi.</li> <li>3. Ghosh Vishwanath (2000) – Tourism and Travel Management, Second Revised Edition Vikas Publishing House, Pvt. Ltd. New Delhi.</li> <li>4. Sunita Rode, Archana Biwal &amp; Vandana Joshi: "Tourism Operation and Management", Oxford Publication, New Delhi</li> <li>5. Akhil Bali: "Tourism and Travel Management: A Management Perspective"</li> </ul>		

Program: B.Com. (Honours/Honours with Research)	am: B.Com. (Honours/Honours with Research) Year: Second   Semester: IV				
Subject: Commerce					
Course Code: COM-23112B Course/Paper Title: Auditing					
Course Outcome: After completing this course, the stu	udents will be able to-				
<b>CO1.</b> Understand the basics of company audit process.					
CO2. Understand about the legal requirement needed for	auditing.				
CO3. Develop understanding about legal provisions rega	rding the various audit form.				
<b>CO4.</b> Understand the method and processes involved in a					
<b>CO5.</b> Understand the forms of audit well.	<u> </u>				
Credit: 05 Paper: Major Elective					
Max Marks: 100	Min. Passing Marks:				

Total Number of Lectures (Lecture- Tutorials- Practical): 4+1+0			
Units	Topics	No of Lectures	
Unit-I	<ol> <li>Company Audit: Concept, Process in Company Audit, Documents required in Company Audit: Appointment &amp; Powers of Auditor, Standard of Auditing.</li> <li>Audit Procedure: Pronouncements on accepted Auditing Practices, Need for evaluation of Internal Control by Auditor. Methodology of Auditing.</li> </ol>	12	
Unit-II	<ol> <li>Verification Program: Selective Verification, Audit in Depth, Auditor's Approach to Statistical Sampling, Fraud Risk Management.</li> <li>Auditor's Report: Auditor's Report on Profit &amp; Loss Account and Balance Sheet. Dividend and its rate determination.</li> </ol>	12	
Unit-III	<ol> <li>Audit of Financial Institutions: Audit Process, Prerequisites of Auditing, Appointment of Financial Institution Auditor. Enquiries under 1994 regulations.</li> <li>Audit of Non-Profit Companies/Organizations: Books to be Audited, Valuation of Receipts and Payments, Income and Expenditure.</li> </ol>	12	
Unit-IV	<ol> <li>Investigation: Concepts, Meaning, Features, Difference between Investigation and Auditing, Management Audit &amp; Investigation. Different Classes of Audit.</li> <li>Auditing of Holding Companies: Concept of Holding Companies, legal requirement regarding account &amp; etc. Consolidation of Accounts, Auditor's Duties.</li> </ol>	12	
Unit-V	<ol> <li>1. Audit of Public Sector Undertakings: Special features concerning audit of Departmental Undertakings, Statutory Corporations and Government Companies. Procedure of Auditor Appointment.</li> <li>2. Recent Trends in Auditing: Cost Audit- Significance, of Cost Audit, Provisions regarding cost audit, Cost audit report. Internal Audit- Objective and scope of Internal Audit, Management Audit- Need, Approach of Management Audit.</li> </ol>	12	
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5		
<ol> <li>Prakash, Dr. Jagdish: 'Auditing: Principles, Practices and Problems', Kalya Publishers, New Delhi (Hindi &amp; English)</li> <li>Sharma, T.R.: 'Auditing Principles and Problems', SahityaBhawan, Agra (English)</li> <li>Tandon, B.C.: 'Principles of Auditing', S. Chand &amp; Co., New Delhi</li> <li>Dwivedi, Dr. G.C.: 'Principles of Auditing', PratibhaPrakashan, Prayagraj</li> <li>Gupta, Kamal: 'Contemporary Auditing', TATA McGraw Hill, New Delhi</li> </ol>			

Program: B.Com. (Honours/Honours with Research)	Year: Second	Semester: IV
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Pedagogy:	
Course Code: COM-23112C	Course/Paper Title: Business Ethics and Corporate Governance

# Course Outcome: After completing this course, the students will be able to-

	ement best practice of corporate man erstand the importance of corporate so		
Credit: 05		Paper: Major Elective	
Max Marl	xs: 100	Min. Passing Marks:	
Total Nun	ber of Lectures (Lecture- Tutorials	s- Practical): 4+1+0	
Units		Topics	No of Lectures
Unit-I	ethical behavior, values across cult	f value system, types of values, loyalty and ures. eteristics and need of business ethics, ethical	12
Unit-II	<ol> <li>The Ethical Value System: Universalism, Utilitarianism, distributive justice, social contracts, individual freedom of choice, professional codes.</li> <li>Culture and Ethics: Ethical value in different cultures, culture and individual ethics, ethics in functional area of finance, human resource, and marketing.</li> </ol>		
Unit-III	<ol> <li>Law and Ethics: Relationship between laws and ethics, other bodies of enforcing ethical business behavior, impact of law on business ethics.</li> <li>Social Responsibility of Business: Environmental protection, fair trade practices, fulfilling all national obligations under various laws, safeguarding health and well being of customers.</li> </ol>		
Unit-IV	<ol> <li>Issues, need of corporate governance: Corporate governance code, transparency and disclosure, role of auditor, board of direction and shareholders in corporate governance.</li> <li>Global issues of governance: Accounting and regulatory framework, corporate scams, committee related to corporate governance in India and abroad.</li> </ol>		
Unit-V	Japanese model and Indian perspect.  Corporate Governance Frame	of governance, Aglo- American model, etive of corporate governance.  ework: India's corporate governance and accounting, CII code on corporate	12
	Continuous internal Evaluation some The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	shall be based on allotted assignments and	class text.

#### Suggested Books:-

- 1. Geetarani and R.K. Mishra, corporate governance theory and practice, excel book publication.
- **2**. V. Sithapathy and Rama Devi Iyer, corporate governance: practice and procedure, Taxman publication.
- 3. L.T.Hosmer, the ethics of management, Universal book.
- 4. Kitsan Alan, Ethical organization, Palgrave publication.
- **5.** John R. Beatright, ethics and the conduct of business, Pearson publication.

## MINOR ELECTIVE: To be Choosed by Students of Other Discipline

Program:	B.Com. (Honours/Honours with Resear	rch) Y	ear: Second	Semester: IV	
Subject: (	Commerce			•	
Course Co	Course Code: POOL B Course/Paper Title: Business Communication (P2)				
Course O	utcome: After completing this course, th	ne students w	vill be able to-		
	velop skills that maximize team effectiven				
	relop skills for effective problem solving a are about modern form of communication		management.		
Credit: 02		Pape	r: Major Elective		
Max Marl	ks: 100	Min.	Passing Marks:		
Total Nun	nber of Lectures (Lecture- Tutorials- Pr	actical): 2+0	+0		
Units	Topics	}		No of Lectures	
Unit-I	Persuasive letter: sales letter and colle     Office memorandum and circular.	ection letter.		10	
Unit-II	<ol> <li>Non verbal aspect of business commu</li> <li>Effective listening, principles of effective listening</li> </ol>			10	
Unit- III	<ul> <li>Unit- III</li> <li>1. Modern Form of Communication; Fax, E-mail, Video Conferencing, e</li> <li>2. International Communication, Meaning, Intercultural Communication</li> <li>Guideline for Effective Intercultural Communication.</li> </ul>				
	Continuous internal Evaluation shall assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	be based on	allotted		
	Suggested Books.  (1) Dr. v.k. jain & Biyani – business com (2) Business communication pooja khan (3) Business communication, sahitya BI (4) Vyavsayik sampreshan sahitya bhaw (5) Vyavsayik sampreshan, S.B.P.D. pul (6) Vyavsayik sanchar prayag pustak bha	na s. chand p nawan public an publication plication, agra	ublication. Delhi. ation, Agra. n agra.	on Delhi.	

Program: B.Com. (Honours/Honours with Research)		Year: Second	Semester: IV		
Pedagogy:	Pedagogy:				
Course Code: POOL B  Course/Paper Title: C Application in Busine					
Course Ou	Course Outcome: After completing this course, the students will be able to-				
CO1. Fami	liar with Internet and its importance in busines	SS.			
	f accounting package and able to prepare report				
CO3. Aware	eness about Hardware and Software.				
Credit: 02			linor Elective		
Max Mark			sing Marks:		
	ber of Lectures (Lecture- Tutorials- Practica	al): 2+0+0			
Units	Topics			No of	
TI-si4 T	1 Information Technical D 1			Lectures	_
Unit-I	<b>1. Information Technology:</b> Developme business, impact of information technol				
	information system audit.	ogy on t	ousiness environ	ment,	
	2. E-Commerce: meaning, features, nature	of e-comr	nerce, types adva	ntage	
	and disadvantage of e-commerce, security the				
	, , , , ,				
Unit-II	1. Accounting Package and Report: Prepa	aration of	vouchers, invoice	s and 10	
	salary statement, maintenance of accounting	•		I	
	knowledge of accounting software like Ta	ally, Wing	s etc, financial i	report	
	generation.  2. Electronic Transaction: Electronic d	.4. :41		E 1	
	<b>2. Electronic Transaction:</b> Electronic d transfer, use of statistical package for and				
	management, management information syste	-	escaren, suppry	Cham	
Unit-III	1. Hardware, Software, types of hardware and software.				_
	2. E-mail, www, protocols, computer network			10	
	Continuous internal Evaluation shall be ba	ased on all	lotted assignmen	ts and class text.	
	The marks shall be as follows:				
	Internal examination :10				
	Assignment/Practical/Project: 5 Attendance/Behaviour: 5				
	Suggested Books:-				
	1. Bajaj Kamlesh K. and Nag Debjani, e-cor	nmerce, Ta	nta Mcgraw Hill p	ublication, New	
	Delhi.		-		
	2. Mathur Goyal, Information technology an	d its impac	et in business, SB	PD publication,	
	Agra	1.0		.1:4:. /II' 1'\	
	<ul><li>3. Dr. Dinesh Kumar, Business Communicati</li><li>4. Uttam Chandra and Gurubind Singh, Info</li></ul>				7
	Delhi ( Hindi).	imation tec	amorogy, Karyani	publication, new	/
	5. R. Parameswaran, computer application in	n business	S. Chand and cor	npany ltd	
	6. Dipali Jain, computer application in busin				
	1 11		1		

Program: B.Com. (Honours/Honours with Research) Yes		ar: Second	Seme	ester: IV	
Pedago	Pedagogy:				
Course	Course Code: POOL B  Course/Paper Title: Di Management (P2)			saster	
Course	Course Outcome: After completing this course, the students will be able to-				
	CO1. Have knowledge of disaster and risk managem				
	CO2: Manage disaster risk management in India.				
	CO3: To build skills to respond to disaster.				
Credit:	02		Paper: Major	r Electi	ive
Max Ma	arks: 100		Min. Passing	Marks	s:
Total N	umber of Lectures (Lecture- Tutorials- Practical)	: 2+(	)+0		
Units	Topics				No of Lectures
Unit-I	<ol> <li>Biological Disaster: Epidemics, pest attacks, forest fire.</li> <li>Global disaster trends: Emerging risk of disaster, climate change and urban disaster.</li> </ol>			and	10
Unit- II	Disaster management policy: significance of disaster management policy, principal of disaster management policy, essential components of disaster management policy.      Disaster management policy in India and Bangladesh.				10
Unit- III	<ol> <li>Training awareness program and project on disaster management.</li> <li>Scope of disaster management in India and award case study in disaster management.</li> </ol>				10
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books.  (1) H.K. Gupta (2023) Disaster management. (2) National Disaster Management Policy, 2009 (3) NIDM Publication.  (4) Sharma VK (Ed) Disaster Management Indian Institute of Public Administration				
	(4) Sharma, V.K (Ed) Disaster Management, Indian Institute of Public Administration, 1995.				

# **Other Courses:**

Minor: To be Choosed from POOL B

Skill Enhancement Course (SEC) : To be Choosed from POOL  ${\bf C}$ 

Value Added Course: To be Choosed from POOL D

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<u>Exit Option:</u> Undergraduate Diploma (in the field of learning/discipline) for those who exit after two years (four semesters) of the undergraduate programme (Programme duration: First twoyears or four semesters of the undergraduate programme) [NSQF Level 6]

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#### **SEMESTER-V**

Program:	B.Com. (Honours/Honours with Research)	Year: Third	Semester: V		
Pedagogy:		<u> </u>			
Course Co	Course Code: COM-23113 Course/Paper Title: Corporate Accounting				
Course Ou					
	re problem related to share and debenture.				
	culate profit prior to incorporation.				
	an expert in preparation of final account of co	mpanies.			
	re problem of holding companies.  The problem related to amalgamation and re	econstruction of companies			
Credit: 04		Paper: Core Compulsory			
Max Mark		Min. Passing Marks:			
	ber of Lectures (Lecture- Tutorials- Practi	cal): 3+1+0			
Units	Topics		No of Lectures		
Unit – I	1. Shares: Meaning, classification, issue of	of share forfeiture and	08		
	Re-issue of Share type of share, journal entr				
	2. Debentures: Meaning and types of debe	enture, Issue and redemption of			
	debenture, Journal entries, practical problem	n.			
TI!4 TT	1 Underweiten Marie Torre		00		
Unit – II	<b>1. Underwriting:</b> Meaning, Types, C brokerages and fees of managers to the issue		08		
	guideline for underwriting, Practical proble	•			
	2. Liquidation of Company: Meaning, Ty				
	statement of liquidators, statement of affair				
II24 III	1 Einel Annuard of Annuard Dunnard	-4:	10		
Unit – III	<b>1. Final Accounts of companies:</b> Preparaccounts of companies, Dividend to		10		
	remuneration, and Practical problems.	share holders, wanageriar			
	2. Holding companies: Holding compar	ny definition, advantages and			
	disadvantages, Consolidated balance she				
	control, Practical problems.				
TI 14 TT7			10		
Unit – IV	<b>1. Liquidation of Company:</b> Order of p preparation of statement of affairs and de		10		
	final statement of account, Practical problem				
	2. Profit or loss Prior to Incorporation:				
	prior to incorporation.	1			
	· · · · · · · · · · · · · · · · · · ·				
Unit - V	1. Amalgamation of Companies: Amalga		09		
	and amalgamation in the nature of purch				
	Entries relating to realization to realization  2. Reconstruction of companies: Extern				
	reconstruction, accounting entries, Practica				
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1		

	Continuous internal Evaluation shall be based on allotted assignments and class text.	
	The marks shall be as follows:	
	Internal examination :10	
	Assignment/Practical/Project: 5	
	Attendance/Behaviour : 5	
	Suggested Books:	
	1. S.M. Shukla, Company accounts (Hindi & English) Sahitya Bhavan Pul	olication Agra.
	2. M.P. Gupta and B.M. Agarwal Company Account.	
	3. Gupta R.L. Radhashwary M. Company Accounts, Sultan chand and Sor	s New Delhi
	4. Raendu Roy and Tanushree Roy: Corporate Accounting PPB, Allahaba	
	5. Ashok Sehgal and Deepak Sehgal: Corporate Accounting, Taxman Publ	ications (P) Ltd.
	New Delhi.	
1		

Program: 1	Program: B.Com. (Honours/Honours with Research)  Year: Third  Semester Seme			ester: V	
Pedagogy:	Pedagogy:				
Course Code: COM-23114 Course/Paper Title: Corporate I				aw	
Course Outcome: After completing this course, the students will be able to-					
1. Know about company and types of company.					
	and formation and incorporation of company.				
	nowledge about share capital, transfer of share		g power and deber	iture.	
	anding of liquidator duties, power and liabiliti				
5. Have K	nowledge about appointment and qualification	of director	•		
Credit: 04			ore Compulsory		
Max Mark			sing Marks:		
	ber of Lectures (Lecture- Tutorials- Practic	al): 4+0+0			
Units	Topics				No of
					Lectures
Unit – I	<b>1. Introduction:</b> Meaning, definition, and o	classificatio	n of companies, n	ature	12
	and feature of company.				
	2. Formation and information of com	pany: Mea	ınıng, registratior	and	
	incorporation of company, promoter.				
Unit – II	1. Memorandum of Association: Articles o				12
	2. Share and Share Capital: Types of share	transfer and	d transmission of s	share.	
Unit – III	1. Borrowing power and Debenture: Mean	ıng, Definit	tion, types of debe	enture	12
	and redemption of debenture.	. 1	1	C	
	2. Membership of a Company: Procedure to be a member, termination of a				
	membership, rights and liabilities of a member.				
Unit – IV	IV 1. Annual General Meeting: Meaning and definition of Annual General				
Meeting, notice of meeting quorum for the meeting, prospectus, method of					
	voting.				
	2. Liquidator: Duties, power and liabi	lities, com	mittee of inspec	ction,	
consequence of winding up.					

Unit - V	<ol> <li>Director-1: Definition of director, qualification and disqualification, number of director and directorship, independent director.</li> <li>Director-2: Remuneration, removal, legal position, powers, duties and liabilities of director, managing director and manager.</li> </ol>
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows:
	Internal examination :10
	Assignment/Practical/Project: 5
	Attendance/Behaviour : 5
	Suggested Books :
	1. Dr. Shukla and Mahajan – Company Law, Sahitya Bhawan Publication, Agra.
	2. Singh Avtar – Company Law, eastern book company, Lucknow.
	3. Dr. Radhakrishnan Bishnoi and Satish Kumar Saha Bhartiya Company Adhiniyam,
	SBPD Publication, Agra.
	<b>4.</b> G.K. Kapoors – Corporate Law and Secretarual practice premier book company, New
	Delhi.
	5. Garg Chawla and Gupta company law, Kalyani Publication, Ludhiyana (Hindi and
	English).
	<b>6.</b> M.C. Kuchhal, Modern company Law, Shree Mahavir Book depot, New Delhi.

Programme: B.Com. (Honours/Honours with Research)	Year: Third Year	Semester: V
Pedagogy:	Tear. Timu Tear	Semester. V
Course Code: COMIKS-2303	lied IKS-2 :	
200000000000000000000000000000000000000	Commerce	
<b>Course Outcome: After completing this course, the student</b>	ts will be able to -	
CO.1		
CO. 2		
CO. 3		
CO. 4		
CO. 5.		
Credit: 3	Paper: Core Comp	pulsory
Max. Marks: 20+80	Min Passing Mark	
Total Number of Lectures (Lecture +Tutorials +Practical):	2+1+0	
Unit:	Topics	Lectures (Hrs.)
Unit-1: Indian Financial Systems and Banking		06
• Traditional financial systems in India (e.g., Chit funds, Hund	li, etc.)	
• Exploring indigenous banking systems and their relevance to	oday	
• Integrating modern banking practices with traditional finance	ial wisdom	
<b>Unit-2: Sustainable Business Practices</b>		06
• Eco-friendly and resource-efficient business models in Indian		
• Learning from traditional industries with low environmental	•	
• Implementing sustainable supply chain management and resp	ponsible	
consumption		
<b>Unit-3: Yoga and Stress Management in Commerce</b>		06
• Role of Yoga and meditation in managing stress in the busine		
• Incorporating mindfulness and well-being practices for enhance		
• Understanding the connection between physical and mental l	health and business	
success		

Unit-4: Ayurveda and Wellness in Corporate Settings  • Ayurvedic principles for promoting employee well-being  • Integrating Ayurveda-based dietary and lifestyle practices in corporate environments  • The concept of work-life balance from an Ayurvedic perspective	06
Unit-5: Integrating Indian Knowledge System into Modern Commerce  • Strategies for applying traditional Indian concepts in contemporary business settings  • Case studies and projects focusing on successful integration of Indian knowledge in commerce	06

#### **Suggested Readings:**

- "Traditional Herbal Medicine in India" by P. Pushpangadan and L. Geethakumari
- "Indian Medicinal Plants: An Illustrated Dictionary" by C.P. Khare
- "Ethnobotany and Medicinal Plants of India and Nepal" by K. L. Mehra and A. K. Joshi
- "Indian Systems of Medicine: A Brief Profile" by M. S. Valiathan
- "Ayurvedic Pharmacopoeia of India"

### Suggested continuous Evaluation methods-

# Continuous internal Evaluation shall be based on allotted assignments and class text.

The marks shall be as follows:
Internal examination :10
Assignment/Practical/Project : 5
Attendance/Behaviour : 5

#### **MAJOR ELECTIVE : Choose Any One Course**

Programn	1e: B.Com. (Honours/Honours with Research	1)	Year: Third	Semester: V	
Pedagogy					
Course Code: COM-23115A Course/Paper Tit				tle: Sales and	
		D	istribution Mai	nagement	
Course O	itcome: After completing this course, the stu-	dents will	be able to-		
CO1. Und	erstand sales and distribution processes in organ	nization.			
CO2. Fam	iliarized with concepts, approaches and the pra-	ctical aspe	cts of the key de	cision making	
various var	riables in sales management.				
	knowledge about Quota and sales budget.				
	erstand the various method of training and also			s of salesman.	
CO5. Und	erstand the sales logistics and international sale	s managen	nent.		
Credit: 04		Paper: M	lajor Elective		
Max Marl	ks: 100	Min. Pas	sing Marks:		
<b>Total Num</b>	ber of Lectures (Lecture- Tutorials- Practica	al): 3+1+0			
Units	Topics			No of Lectures	
*** ** **				0.0	
Unit-I	1. Introduction: Concept, nature, scope and significance of 09			09	
salesmanship, objectives and function of sales management, setting					
personal selling objectives.					
2. Sales Policy: Determination of sales related marketing policies,					
formulation personal selling strategy, Selling process, theory of selling,					

Unit-II	<ol> <li>Sales Organization: factor influencing the structure of sales organization, steps in setting up sales organization, types of sales executives.</li> <li>Sales Personal: Recruitment, selection and training of sales personnel, motivating sales personnel, compensating sales personnel, designing and administering various compensation plans.</li> </ol>	09
Unit-III	<ol> <li>Quota: Meaning, objectives and types of Quota, Quota setting procedure, administering the Quota system, designing sales territories and allocating sales efforts to sales territories.</li> <li>Sales Budget: Purpose, form and contents of sales budget and budgetary procedure, sales audit, sales analysis and market case analysis.</li> </ol>	09
Unit-IV	<ol> <li>Marketing channel: structure, function and relationship of channel of distribution, channel dynamics- channel planning and organizational pattern in marketing channel.</li> <li>Channel Intermediaries: role and types, wholesaler-types of wholesaler, wholesaler marketing decision, retailer- types of retailer, retailer marketing decision.</li> </ol>	09
Unit-V	<ol> <li>Sales Logistics: logistics objective, market logistics for distribution channels, assessing performance of marketing channel, gatishakti, Objectives and functions.</li> <li>International Sales Management: need for international sales management, recruitment and training of international sales personnel, sales presentation, sales person's evaluation and control.</li> </ol>	09
	Continuous internal Evaluation shall be based on allotted assignment	nts and class
	text. The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	<ol> <li>Suggested Books:-</li> <li>Pradip Kumar Malik, Sales Management, Oxford publication.</li> <li>Sales and Distribution Management, Pearson publication</li> <li>Bholanath Dutta, Sales and Distribution Management, I.K. Internation housing pvt.ltd.</li> <li>Dr. S.P. Mathur, Vikraya prabandh, Rajasthan Hindi Granth Academy</li> <li>Ramendra Singh, Sales and Distribution Management, Vikas Publishing</li> </ol>	(Hindi)

Programme: B.Com. (Honours/Honours with Research)	Year: Second	Semester: V
Pedagogy:		
Course Code: COM-23115B	Course/Paper of Marketing	Title: Principle
Course Outcome: After completing this course, the students will be able to-		

- CO1. Understand conceptual knowledge about marketing.
- CO2. Give the basic knowledge of environment of marketing.
- CO3. Identify product, price, place and promotion strategies.
- CO4. Recognize the market channel of distribution.

CO5. Give	the knowledge of pricing decision and marketing	ng research.	
Credit: 04		Paper: Major Elective	
Max Marks: 100 Min. Passing Marks:			
	ber of Lectures (Lecture- Tutorials- Practical	): 3+1+0	N. 47
Units	Topics		No of Lectures
Unit – I	<ol> <li>Introduction: Concept, nature, scope marketing.</li> <li>Evolution and development of marketing social responsibility of marketing.</li> </ol>	•	09
Unit – II	<ol> <li>Marketing Environment: Meaning and concept, macro and micro components, and their impact on marketing decision.</li> <li>Consumer Behaviour: Meaning of Consumer behavior, meaning, factors affecting, consumer behavior, importance.</li> </ol>		09
Unit – III	<ol> <li>Product Decision: Concept of product, classification of product, Product level, major product decision, product lifecycle.</li> <li>Product Line: Meaning and features of product line and product mix. Branding, packaging, labeling.</li> </ol>		09
Unit – IV	<ol> <li>Pricing Decision: Pricing policies and strat pricing decision.</li> <li>Marketing Research: Meaning and scope marketing research process, limitations of marketing research process.</li> </ol>	of marketing research,	09
Unit-V	<ol> <li>Distributional Channel Decision: Meaning, nature, functions and types of channel of distributions- wholesalers and retailer.</li> <li>Promotion: Promotion Mix, Advertising, Publicity, Sales Communication, Direct marketing, Personal Selling, Characteristics and application.</li> </ol>		09
	Continuous internal Evaluation shall be bastext.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books:  1. Dr. A.K. Malviya – Vipdan Prabandh, 2. S.C. Jain – Vipdan ke Siddhant, Sahity 3. Agrawal and Kothari – Vipdan ke Sid 4. T.N. Chabra – Marketing Management 5. Kavita Sharma, Swati Agrawal, Principal Control of the Control of t	, Prayag Pustak Bhawan ya Bhawan Publication, dhant, S.B.P.D. Publicai nt, Dhanpat Rai Publicait iple of Marketing, Taxar	, Prayagraj. Agra. tion Agra. ion.

Programme: B.Com. (Honours/Honours with	Year: Second	Semester:
Research)		IV
Pedagogy:		
Course Code: COM-23115B	Course/Paper Title: Princ	iples of
	Insurance.	

### Course Outcome: After completing this course, the students will be able to-

- CO1. Know the structure and operations of an insurance company.
- CO2. Explain the legal aspects of an insurance contract.
- CO3. Understand the relationship between insurance rates, exposure units, and insurance premiums.
- CO4. Describe the benefits of effective risk management.
- CO5. Have conceptual Knowledge of insurance and understanding of life insurance and general Insurance

Insurance			C
Credit: 0	4 P	Paper: Mino	r Elective
Max Mai	Max Marks: 100 Min. Passing		Marks:
Total Nu	mber of Lectures (Lecture- Tutorials- Practical): 3+1+0		
Units	Topics		No of Lectures
Unit-I	<ol> <li>Nature of Insurance: Feature and scope of Insurance Finsurance, Principle of insurance.</li> <li>Essential Elements of Insurance: Importance of Insurance Insurance.</li> </ol>		09
Unit-II	<ol> <li>Life Insurance: Life Insurance and features of life insurance, procedure of taking life, Insurance policy. Kind of life insurance policy.</li> <li>Policy Conditions: Condition relating to commencement of risk riders, condition of premium, condition relating to continuation of policies, nomination and assignment paid up value and surrender value.</li> </ol>		09
Unit-III	<ol> <li>Marine Insurance: Meaning, Significance, scope and insurance characteristics of marine insurance. Types of marine insurance Condition of marine insurance policy.</li> <li>Marine Losses: classification of marine losses, General determination of contributory value.</li> </ol>	nce policy.	09
Unit- IV	<ol> <li>Fire Insurance: Introduction, Importance of fire insurance, and scope of fire insurance, Kinds of fire insurance policy, Hazinsurance, Determination of premium in fire insurance.</li> <li>Principle of Fire Insurance: Contract, Conditions of fire policy, different provisions of fire insurance policy, settlement of fire insurance.</li> </ol>	zard in fire insurance	09

Unit -V	1. Insurance salesmanship: Meaning of Insurance salesmanship, 09
	Technique of Insurance salesmanship, Appointment of Agent, Training of
	Agent.
	2. Branch Manager: Appointment, Duties of Branch manager,
	development officer.
	Continuous internal Evaluation shall be based on allotted assignments and class
	text.
	The marks shall be as follows:
	Internal examination :10
	Assignment/Practical/Project : 5
	Attendance/Behaviour : 5
	Suggested Books:
	1. Mishra .M.N ,Life insurance Corporation of india, Raj Books, Jaipur .
	2. Gupta O.S, Life Insurance, Frank Brothers, New Delhi
	<b>3.</b> insurance Regulatory development act-1999
	<b>4.</b> life insurance corporation Act 1956.
	5. Singh R. K, Shyam Keshav Sakssena aur vikaray vidhi prayag pustak bhavan,
	Allahabad .
	6. sriwastav balchandra, bima k tatv, sahitya bhavan Publication, Agra.
	7. Naulakha Bima ke mul Aadhar, P.B. D., Nagpur.

# **MAJOR ELECTIVE : Choose any one Course**

Year: Third

Semester: V

Programme: B.Com. (Honours/Honours with Research)

**Pedagogy:** 

Course Co	de: COM-23116A	Course/Paper Title: Banking L	aw
Course Ou	tcome: After completing this course, the st	udents will be able to-	
	dge about Bank.		
	vareness about electronic banking.		
	owledge about NABARD.		
	dge about central bank RBI.		
5. Underst	and Indian Banking Legislation.		
Credit: 03		Paper: Major Ele	ctive
Max Mark	s: 100	Min. Passing Mar	·ks:
Total Num	per of Lectures (Lecture- Tutorials- Practi	(cal): 2+1+0	
Units	Topics		No of
			Lectures
Unit – I	1. Bank: Definition, Function, Classificati		06
	2. Bank Customer Relationship: Definition		
	and Its special features, termination of the	relationship, bank passbook.	
Unit – II	<ul> <li>1. Customer Account: Opening of account, Operation of account, Special Customer of Bank – Minor, married women, lunatic, drunkard, joint accounts, partnership firm, joint stock company and trusty.</li> <li>2. Banking Relation Act, 1949: Bank license,- Issue, suspension and revocation, Inspection of bank office, branch expansion, bank account and audit, special powers of reserve bank.</li> </ul>		06
Unit – III	<ol> <li>Electronic Banking: ATM, Credit card</li> <li>Credit: Definition, type of credit, instrudimitation of credit creation by bank.</li> </ol>		06

	T	1
Unit – IV	<ol> <li>Norms of bank financing: Meaning, Brief study of recommendation of Tandon Committee, K. kanan Committee, Bank Financing in Liberalized regime.</li> <li>Special Banking Problem in India: Banking efficiency, bank fraud,</li> </ol>	06
	Core banking.	
Unit - V	<ol> <li>Central Bank: Definition, Need, Principle and function of central bank, Credit control by central bank, Objective and method of credit control, reserve bank of India, objective and function.</li> <li>Rural development and Bank: Regional Rural Bank, cooperative bank, structure of co-operative bank of India, NABARD.</li> </ol>	06
	Continuous internal Evaluation shall be based on allotted assignments an text.  The marks shall be as follows: Internal examination :10	d class
	Assignment/Practical/Project: 5	
	Attendance/Behaviour : 5	
	Suggested Books:	
	<ol> <li>S.N. Maheshwari – Banking Law and Practice, Kalyani Publication, I</li> <li>G.K. Vasharney – Law and Practice of Banking, Sahitya Bhawan Pub Agra.</li> <li>Garden and Natrajan – Banking Theory law and Practice, HPH- Delh</li> <li>B.M.L. Nigam- Law and Practice of Banking, Vikas Publication, Nev</li> <li>Tandon – Banking Law and Practice.</li> </ol>	olication,

Year: Third Semester: V

**Programme: B.Com. (Honours/Honours with Research)** 

Pedagogy:	Pedagogy:					
Course Co	Course Code: COM-23116B Course/Paper Title: Fundamental of Entrepreneurship					
Course Ou	tcome: After completing the	this course, the students will be able to-				
<ol> <li>Understand the concept of entrepreneurship along with the basic laws and practices of entrepreneurship.</li> <li>Understand the terminologies associated with the field of entrepreneurship along with their relevance.</li> <li>Identify the appropriate functions and qualities of entrepreneur for solving different problems.</li> <li>Apply basic entrepreneurship principles to solving business and industry related problems.</li> <li>Understand the concept of life of small business, raising of fund and EDP.</li> </ol>						
Credit: 03	nd the concept of the of sin	Paper: Major Elective				
	Max Marks: 100 Min. Passing Marks:					
Total Number of Lectures (Lecture- Tutorials- Practical): 2+1+0						
Units		Topics No of				
		Lectures				

Unit-I	<ol> <li>Entrepreneurship: Meaning, concept, characteristics, need, function of entrepreneurship, theories of entrepreneurship.</li> <li>Entrepreneur: Meaning, characteristics, qualities, function, types of entrepreneur, difference between entrepreneurship and entrepreneur, difference between entrepreneur and manager.</li> </ol>	06
Unit-II	<ol> <li>Entrepreneurship Development Program (EDP): meaning, need, objective, step, outline, achievement of EDP, government assistance and incentives for EDP.</li> <li>Women Entrepreneurship: meaning, characteristics, problem and steps taken to promote women entrepreneurship, qualities of women entrepreneur</li> </ol>	06
Unit-III	<ol> <li>Promotion of a Venture: Meaning of venture, venture promotion process, concept of project, project identification, formulation and report, product selection and technique.</li> <li>Raising of fund: Meaning, need, types of fund requirement, sources of</li> </ol>	06
Unit-IV	<ul> <li>raising of fund.</li> <li>1. Legal requirement for establishment of a unit: Licensing, pollution, registration certificate, capital issue, factory act, sales tax, trademarks, power connection notice by occupier.</li> <li>2. Social Responsibilities of Entrepreneurship: meaning, definition,</li> </ul>	06
Unit-V	characteristics and scope of social responsibilities of entrepreneurship, importance of social responsibilities of entrepreneurship.  1. Small Business: Process of establishing small business, nature, objective and importance of small business, role of financial institutions in financing	06
	of small business. <b>2. Employment and Entrepreneurship:</b> need and importance of entrepreneurship and self employment, self-employment programs, difference between entrepreneurship and self employment.	
	Continuous internal Evaluation shall be based on allotted assignments an text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	ad class
	<ol> <li>Suggested Books:-</li> <li>Dr. Agrawal and Mehta, Udyamita ka Vikas SBPD publication house (Hindi)</li> <li>Dr. Ramendu Rai, Entrepreneurship, Prayag pustak bhawan, prayagraj (Hindi English)</li> <li>Dr. B.C. Tendon, Entrepreneurship, chung publication prayagraj (Hindi &amp; English</li> <li>Kenneth, P Van, Entrepreneurship and small business management.</li> <li>Desai, Vasant, Dynamics of Entrepreneurial development and management, Himala publishing House.</li> </ol>	

Programme: B.Com. (Honours/Honours v	with Research)	Year: Third	Semester: V
Pedagogy:			
Course Code: COM-23116C		Course/Paper Title: International Marketing	
Course Outcome: After completing this course, the students will be able to-			

CO3. Recognize international channel of distribution. CO4. Give the basic knowledge of environmental of international marketing. CO5. Give the basic knowledge of international product and pricing. Credit: 03 Paper: Major Elective Max Marks: 100 Min. Passing Marks: Total Number of Lectures (Lecture-Tutorials- Practical): 2+1+0 **Topics** Units No of Lectures Unit – I 1. Introduction: Concept of global marketing, scope, importance, and role of 06 international marketing, dynamic environment. 2. Challenges of international marketing, international segmentation, targeting and positioning. Unit - II International **Product and Pricing:** Global product, 06 standardization, and adaptation, global brands, trademarks. 2. Packaging and labeling, global pricing, export pricing, strategies of global pricing. 1. International Marketing Channel Policy: Concept and managing Unit – III 06 international distribution channel, retailer and wholesaler. 2. Contemporary Issues in International Marketing Future Prospects. Unit - IV 1. International Promotion: Concept, strategies, international advertising, 06 sales promotion. 2. Sales force and their management, other forms of promotion for global market. Unit - V 1. Institutional Infrastructure for Export in India, Export assistance. 06 2. Introduction to export documentation and procedures framework, preshipment, and post-shipment documents. Continuous internal Evaluation shall be based on allotted assignments and class text. The marks shall be as follows: Internal examination Assignment/Practical/Project: 5 Attendance/Behaviour **Suggested Books:** 1. Varshney and Bhattacharya - International Marketing Management, Sultan Chand and 2. P.K. Vasudev – International Marketing excel books.

3. R. Srinivasan – International Marketing Prentice Hall, India New Delhi.

CO1. Understand conceptual knowledge about international marketing..

CO2. Identify product price place and promotion studies.

#### **Other Courses:**

Minor: To be Choosed from POOL B

Value Added Course: To be Choosed from POOL D

#### **SEMESTER-VI**

Programme: B.Com. (Honours/Honours with Research) Year: Third Semester: VI Pedagogy: **Course/Paper Title: Management Accounting** Course Code: COM-23117 Course Outcome: After completing this course, the students will be able to-1. Know the technique of management accounting in decision making. 2. Solve practical problem related to fund flow statement and cash flow statement. 3. Get knowledge about business budgeting. 4. Solve problem related to break even analysis and profit analysis. 5. Understand and appreciate responsibility accounting.

Credit: 05 Paper: Core Compulso		y	
Max Marks: 100 Min. Passing Marks:			
Total Nu			
Units	Topics		No of Lectures
Unit-I	<ol> <li>Management Accounting: Concept, mean management accounting, difference between accounting and management accounting, to importance of management accounting.</li> <li>Management Accountant: Duties, responsibilities of management accountant.</li> </ol>	cost accounting, financial	12
Unit-II	1. Financial Statement Analysis and In objectives, characteristics of an ideal finantinancial statement analysis- horizontal, vertic 2. Responsibility accounting and differential of	12	
Unit- III	1. Ratio Analysis: meaning, utilities, classific ratio, activity ratio and financial position ratio 2. Break even analysis: Meaning, objectiv break-even point, profit volume ratio, ma problems.	s, practical problems. es, uses, computation of	12
Unit- IV	1. Fund Flow Statement: Concept, meaning preparation of fund flow statement, practical process. Cash Flow Statement: Concept, difference fund flow, preparation of cash flow statement from operating activities, cash from investing financing activities, practical problems.	problems. The between cash flow and AS-3) calculation of cash	12

Unit-V	<ol> <li>Business Budgeting: Meaning of budget and budgeting, objectives, limitations and importance, essential of effective budgeting, classification of budget, preparation of flexible budget, cash budget and zero base budget.</li> <li>Marginal Costing: Meaning, objective and advantage of marginal costing, determinations of profit under marginal costing, pricing of product, make or buy decision.</li> </ol>
	Continuous internal Evaluation shall be based on allotted assignments and class text.
	The marks shall be as follows:
	Internal examination :10
	Assignment/Practical/Project: 5
	Attendance/Behaviour : 5
	Suggested Books:-
	1. K.L.Gupta, Prabandhkiya Lekhankan, Sahitya Bhawan Publication (Hindi)
	2. Gupta S.P., Management accounting (Hindi & English)
	3. Sharma R.K. and Gupta S.K., Management accounting, kalyani publication Ludhiyana
	(Hindi & English)
	4. Arora M.N., Cost accounting: principle and practice, Vikas Publication house, New
	Delhi.
	5. Lal jawahar, Management accounting, Himalaya publishing house, New Delhi.

Programme: B.Com. (Honours/Honours with Research)  Year: Thir				Semester: VI
Pedagogy:				
Course Code: COM-23118  Course/Paper Title: He Management				nan Resource
Course Ou	tcome: After completing this course, the st	udents will	be able to-	
CO1. Understand the conceptual knowledge about human resource management. CO2. Have knowledge about succession planning and career development in brief. CO3. Understand the process of recruitment and selection. CO4. Knowledge aware of management of human relationship. CO5. Have knowledge about performance appraisal and human resource audit and research.				
Credit: 05	ry			
Max Mark	s: 100	Min. Passi	ng Marks:	
Total Num	ber of Lectures (Lecture- Tutorials- Practi	cal): 5+0+0		
Units	Topics			No of Lectures
Unit – I	1. Introduction: Evolution of Human Concept objectives and functions of HRI scenario, HRM Vs Human Resource Devel 2. Human Resource Planning: Concept Manpower planning.	M, HRM in opment.	the Indian	15

Unit – II	<ol> <li>Recruitment And Selection: Concept, Objectives, Method of recruitment and selection, Role of employment exchange and private agencies.</li> <li>Training and Development: Concept, Objectives, Method of Training and development in India.</li> </ol>	15
Unit – III	<ol> <li>Management of Industrial Relations: Concept, Causes for poor industrial relation, discipline causes and management of indiscipline.</li> <li>Industrial Disputes: Concept, Causes, and prevention of industrial disputes,</li> </ol>	15
Unit – IV	<ol> <li>Succession Planning &amp; Career Development: Meaning of Succession, Planning, Steps of succession, Planning process, Meaning of career, Need of career planning, process of career planning. Career development cycle.</li> <li>Exit Policy: Meaning of Exit Policy, Argument for exit policy, argument against exit policy, Challenges of employees exit, voluntary retirement scheme.</li> </ol>	15
Unit - V	<ol> <li>Performance Appraisal: Definition, Objectives and process of performance appraisal, Techniques of performance appraisal.</li> <li>Human Resource Audit and Research: Objective, Need, Areas of Human Research Audit, Audit Report, Characteristics, Objectives and Process of Human Resource Research.</li> </ol>	15
	Continuous internal Evaluation shall be based on allotted assignment.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	ments and class
	<ol> <li>Suggested Books:</li> <li>Dr. F.C. Sharma – Human Resource Management, S.B.P.D. Publication,</li> <li>Subha Rao –Human Resource Management, Himalaya Publishing House</li> <li>R.C. Aggarwal and S. Fauzdar – Human Resource Management, SBPD, Publication, Agra.</li> <li>Dr. A.K. Malviya – Manav Sansadhan Prabandh, Prayag Pustak Bhawan Prayagraj.</li> </ol>	

## **MAJOR ELECTIVE : Choose any one Course**

Programme: B.Com. (Honours/Honours with	Year: Third	Semester: VI
Research)		

Pedagogy:	
Course Code: COM-23119A	Course/Paper Title: Social Security in India
<b>Course Outcome: After completing this course,</b>	the students will be able to-

- **CO1.** Understand the concept of social security and its importance.
- CO2. Understand the origin and development of social security at various levels in country and society.
- **CO3.** Apply the titbits learned during the pursuance of stream and course.
- **CO4.** Develop understanding about various acts, provisions and regulations framed for social security.
- CO5. Understand why social security is necessary for humanity at large.

Credit: 05	Danan Majar Floativa		
Max Marl	1 3	Paper: Major Elective	
	nber of Lectures (Lecture- Tutorials- Practical): 5+0+0		
Units	Topics		
Unit-I	<ol> <li>Social Security: Concept, Meaning, Definition and Scope of Social Security, Significance of Social Security. Difference between Social Security and Social Assistance, Social Insurance- Concept, Meaning, Difference between Social Assistance and Social Insurance.</li> <li>Origin and Development: Social Security Scene in India, Social Security Schemes in Modern India, Critical Evaluation of Present Social Security Schemes.</li> </ol>		
Unit-II	<ol> <li>Workmen's Compensation Act, 1923: Concept, Meaning, Object, Employer's Liability for Compensation- Commissions Compensation.</li> <li>Employee's State Insurance Act, 1948: Definition, Object, Employee's State Insurance Corporation, and Standing Committed Benefit Council, claim Settlement Process.</li> </ol>	Application,	
Unit-III	<ol> <li>Employee's Provident Fund Act, 1952: Definition, Applicat Employee's Provident Fund Scheme and its administration, Co Employee's Family Pension Scheme.</li> <li>Maternity Benefit Act, 1961: Definition, Object, Extent and Prohibition of Employment of women during certain period Benefit, Continuance of Payment of maternity benefit, Payment Bonus.</li> </ol>	Application,  I, Maternity	
Unit-IV	<ol> <li>Industrial Accidents and Safety: Definition, Causes of Accident Prevention, Provision against Accidents in India Measures.</li> <li>Fringe Benefits and Services: Concept, Meaning, Element, Gringe Benefits. Fringe Benefits System in India.</li> </ol>	a, Remedial	
Unit-V	<ol> <li>Industrial Housing in India: Concept, Meaning, Benefit and In Industrial Housing, Causes of Housing Problem and Suggestions</li> <li>Physical Environment of Work Place: Recent Trends in mod work environment, Factors affecting working environment, Lega to Physical Environment of workplace in India.</li> </ol>	s. lifications of	

The Inte	ntinuous internal Evaluation shall be based on allotted assignments and class text. e marks shall be as follows: ernal examination :10 signment/Practical/Project : 5
	endance/Behaviour : 5
Sus	ggested Books:
	Mamoria and Mamoria: 'Industrial Labour, Social Security and Industrial Peace', SahityaBhawan Publication, Agra.  Pandey, Baleshwar: 'Shram Kalyan Aur Audyogik Sambandh', Drishti Punlications, New Delhi (Hindi)  Puskar, S.D.: 'Labour Welfare, Trade Union and Industrial Relations', Himalaya
4. 5.	Publishing House, New Delhi. Kumawat, Balkrishna: 'AdyogikSanniyam', SahityaBhawan Publication, Agra (Hindi)

Year: Third

Semester: VI

Programme: B.Com. (Honours/Honours with Research)

Pedagogy:					
Course Co	de: COM-23119B	Course/Paper Title: Foreign Trac	le		
Course Or	Course Outcome: After completing this course, the students will be able to-				
	rstand the concept of foreign trade and its im				
	lop understanding for foreign exchange rates				
	n the basics of International Trade and the pro	•	le.		
	their selves in knowing about the various doc				
CO5. Deve	lop comprehension level for terminologies re	lated to international trade and its are	eas.		
		T			
Credit: 05		Paper: Major Elective			
Max Marl		Min. Passing Marks:			
Total Nun	ber of Lectures (Lecture- Tutorials- Practi	cal): 5+0+0			
Units	Topics	Topics			
	•		Lectures		
Unit-I	1. Foreign Trade and Policy: Concept,		15		
	before and after independence, Composit				
	export of India, Element of foreign trade and policy.				
	2. Trade Balance: Meaning, Causes of imbalanced trade of India, Difference				
	between Foreign Trade and National Transaction, Measures to adopt India's				
	foreign trade.				
Unit-II	1. Balance of Payments: Meaning, Conce	nt. Difference between Balance of	15		
	Payment & Balance of Trade, Causes				
	payment imbalances, present foreig				
	disequilibrium in balance of payment.	1 2			
	2. Export Finance: Meaning, Concept, I	Export Finance Bodies- Industrial			
	Finance Corporation of India (IFCI), Indu				
ı	(IDBI), Small Industries Development Ba	ank of India (SIDBI), State Finance			

Corporation (SFC), Export-Import Bank of India (EXIM BANK)

Unit-III	<ol> <li>Export Documentation: Concept, Definition, Need, Significance. Classification of Export Documents, Important Documents used in foreign trade, Invoice, Bill of Lading, Letter of Credit, Export Procedure.</li> <li>Export Assistance and Incentives: Concession &amp; Rebates in Taxes, Concession under EXIM Policy, Government Institutions to help exporters. ECGC (Export Credit Guarantee Corporation of India Ltd.)</li> </ol>	15	
Unit-IV	<ol> <li>Sales Promotion: Meaning, Nature, Objectives, Significance of Sales Promotion in Foreign Trade, Methods of Sales Promotion, Arbitrary Operations, Cover Operations.</li> <li>Foreign Sales Agent: Concept, Need of International agents in foreign trade, Pre-requisites in selection of foreign agent, Classification of agent, Control of Agency Agreement.</li> </ol>	15	
Unit-V	<ol> <li>Foreign Price Quotation: Fixation of Price Quotation, Contents of Price Quotation, Factors affecting Foreign Quotations, Preventive Measures for Foreign Quotation.</li> <li>Foreign Payment Terms: Characteristics of Foreign Payment, Need to be kept in mind during international payments: Instruments of External Payments, Equilibrium Rate of Exchange. Method of foreign payments. Factors governing terms.</li> </ol>	15	
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5		
	<ol> <li>Suggested Books:</li> <li>Bhattacharya, R.K. &amp;Varshaney, B.: 'International Marketing Manager Sultan Chand, New Delhi.</li> <li>Kothari: 'International Marketing', PBD Publication, Nagpur</li> <li>Rathore: 'AntarashtriyaVipdan', PBD Publications, Nagpur (Hindi).</li> <li>Saha, Dr. Satish Kumar: 'AntarashtriyaVipdan', SBPD Publication, Ag</li> <li>Payer, Weather John: 'International marketing', Prentice Hall, New Del</li> </ol>		

Programme: B.Com. (Honours/Honours with Research)	Year: Third	Semester: VI		
Pedagogy:				
Course Code:COM-23119C	OM-23119C Course/Paper Title: Inventory Management			
Course Outcome: After completing this course, the students will be able to-				

- 1. Understand the inventory management principles, concepts and techniques.
- 2. Familiarize themselves with inventory management practices.
- 3. Understand the methods used by organization to obtain the right quality of stock.
- 4. Progress from fundamental principles to advanced material and new developments.
- 5. Develop a thorough understand of this topic.

Credit: 05	Paper: Major Elective
Max Marks: 100	Min. Passing Marks:

Max Mark	Max Marks: 100 Min. Passing Marks:			
Total Num	ber of Lectures (Lecture- Tutorials- Practic	al): 5+0+0		
Units	Topics		No of Lectures	
Unit – I	<ol> <li>Introduction of Inventory: Definition, Principle, role, functions, types and importance of Inventory.</li> <li>Inventory Management: Meaning, Inventory policy, cost associated with inventory, inventory and profitability, impact of inventory on total cost, logical cost-inventory management: objective and importance of inventory management, symptoms of poor inventory management, improving effectiveness of inventory management.</li> </ol>			
Unit – II	<ol> <li>Methods of Inventory Management: Inventory ranking method, FIFO, LIFO, weighted average method, inventory under certainty and uncertainty, risk management, WIP inventory.</li> <li>Planning and controlling levels, product classification, and product coding, leads time, use of computer in inventory management.</li> </ol>			
Unit – III	<ol> <li>Working Capital Management: Meaning, concept, classification, factors effecting working capital requirement.</li> <li>Source of Working Capital: Needs of working, working capital ratio-current ratio, quick ratio, liquid ratio, cash ratio, working capital, turnover ratio.</li> </ol>			
Unit – IV	<ol> <li>Inventory Control: Concept, Meaning, features, objectives and importance of inventory control.</li> <li>Types of Inventory Control: Techniques of inventory control – EOQ, ABC, VED, FSN.</li> </ol>			
Unit - V	1. Inventory Models: Economy lot size, Economy l	, Q-model, two bin system, inventory accuracy, Modern methods – KANBAN,	15	
	Continuous internal Evaluation shall be b The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	ased on allotted assignments and	class text.	

#### **Suggested Books:**

- 1. Riya Goyal , Dr. B.B. Pandey, Inventory Management, Sahitya Bhawan Publication, Agra.
- 2. Taha, H.A. (2017) Operation research an introduction, New Delhi.
- 3. Tyagi, Inventory Management, SBPD publication, Agra.
- 4. Tony Wild, Best Practice in Inventory Management, John Wiley and Sons.
- 5. Hadley G and Whitin T.M., Analysis of Inventory systems prentice hall.

### **MAJOR ELECTIVE: Choose any One Course**

Programi	ne: B.Com. (Honours/Honours with Researc	ch)	Year: Third	Sem	ester: VI
Pedagogy					
Course Code: COM-23120A Course/Paper Title: Finance of N Small & Medium Enterprises.			Aicro,		
Course O	utcome: After completing this course, the st	udent	s will be able to-		
CO2. Und CO3. Eval CO4. Rec	derstand the positive effect of Financial Managerstand the Financial Problems and lack of producte the Growth and Development of Securities universely the Access to Modern Financial Regulations.	per F	inancial Records.	mance of	SMEs.
Credit: 03	3	Pap	er: Major Elective		
Max Mar	Max Marks: 100 Min. Passing Marks:				
Units	nber of Lectures (Lecture- Tutorials- Praction Topics	саг): 2	;#1# <b>0</b>		No of Lectures
Unit-I	<ol> <li>Regulatory Frameworks: MSME Act 2006, L.L.P. Act. Present Policy Frame Work.</li> <li>Institutional Framework: Central and State Government (NIMSME, MIESOUD, SIDU, SISI, NSIC, DICRAT)</li> </ol>			•	06
Unit -II	<ol> <li>Source of MSMEs: Quasi Capital, O Business, Venture Capital, Hybrid Capital, E Their Nature, Common Guideline /Instruction Factoring.</li> <li>Credit: Credit Risk management of MS and Risk Specific to MSME lending, Risk R Review of landing, Role of Credit guarante enterprises (CGTMSE), Small and Me (SMERA), CRISIL.</li> </ol>	Existing  MEs  Auting  ee fun	ng MSME Loan Production of the Credit Assessment, Follow up, Monitor of trust for micro and	ent, cost ring and	06

Unit-III	<ol> <li>Business Development: Role and Responsibilities, sect oral Developments, Environment Impact Assessment.</li> <li>Technology: Technological Development in MSMEs, Modernization Issues (Technological and quality up-gradation), R &amp; D, IC, Technology adoption.</li> </ol>	06
Unit -IV	<ol> <li>Clusters: concept, cluster Development Strategy – Strengthening of Linkages, Innovative Product Development, Institutional capacity building.</li> <li>Cluster Development Program: UNIDO Cluster Development Program, Importance of MSME Clusters in India, Cluster Development in India.</li> </ol>	06
Unit-V	<ol> <li>Micro Finance Approach to SME: Linkage With Agriculture and Industry IT And MSME, Relationship Banking and its Impact in MSMEs Development.</li> <li>Globalization: Issues, Impact, Intermediation Opportunities and Emerging issues affecting MSMEs.</li> </ol>	06
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	<ol> <li>Suggested Books:</li> <li>Micro, Small and medium Enterprises in India, IIBF, Tax Mann.</li> <li>Vasant Desai: Dynamics of Entrepreneurial Development and management, HPH.</li> <li>M.B Shukla: Entrepreneurship and Small Business Management.</li> </ol>	

Programme: B.Com. (Honours/Honours v	with Research)	Year: Third	Semester: VI		
Pedagogy:		•			
Course Code: COM-23120B  Course/Paper Title: Financial Market i India					
Course Outcome: After completing this course, the students will be able to-					
1. Understand financial market in India to give a clear Understanding and Knowledge of financial market in India.					
2. IT gives money the Respect it Deserves in Terms of time.					
3. Understand how to mitigate risk and Compensates for it by providing product and services.					
4. Understand the concept of finance of business.					
5. Know about the structure and objective of financial market in India.					

Credit: 03		Paper: Major Elective	
Max Marl	Max Marks: 100 Min. Passing Marks:		
Total Nun	ber of Lectures (Lecture- Tutorials- Practic	Ü	
Units	Topics		No of Lectures
Unit-I	<ol> <li>Finance: Meaning, Role, Objective and kinds of finance.</li> <li>Financial System: Introduction and meaning of Financial system, structure of India financial system, objective and function and economic development, financial sector reforms in India.</li> </ol>		
Unit-II	<ol> <li>Financial intermediaries: meaning, working of financial inter me diaries, Role and function of financial inter me diaries, underdeveloped country and financial inter meteorites.</li> <li>Money market: meaning, participants in money market, composition of money market, call money market, operation in call money market-Transactions and Participants, advantage, Draw back.</li> </ol>		
Unit-III	<ol> <li>Commercial bills market: Definition, types, operation in bill market-Discount market, acceptance market, Importance of bill Market and Drawbacks.</li> <li>Treasury bill market: Types operation and participant, money market instruments, certificate of deposit, commercial proper, interbank participation certificate repo instrument, reform and development in the money market.</li> </ol>		
Unit-IV	1. Financial and Regulatory Institutions: Reserve bank of India, Function of RBI, Monetary Policy and Credit control, commercial banks, Regional Rural bank, Co-operative banking sector, indigenous bank, development bank.  2. Capital Market: Structure of India Capital market, Function of Capital Market, Government Security market, Finance guarantee market, Derivatives market, Depository System, Reform in the capital market during past liberalization period, stock exchanges role and Function, securities and exchange of India. Mutual Funds Meaning. Types, operation and organization of fund.		
Unit-V	<ol> <li>Financial Instruments: Feature of Financial Instruments, Types of Financial Instruments afterhours financing Instrument ADR, GDR, and FCCB.</li> <li>Foreign Exchange Market: International Dimensions of Financial market-meaning and definition of foreign exchange, foreign exchange market, kinds of exchange, Rate determination of exchange rate, purchasing power parity theory, Balance of Payment theory.</li> </ol>		
	Continuous internal Evaluation shall be text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	ased on allotted assignments and	class

#### **Suggested Books:**

- 1. M.Y. Khan, Indian Financial System Tata Megraw Hill.
- 2. Vasant Desai, Indian Financial and Development Himalaya Publishing house.
- 3. Bharthi Pathak, Indian Financial System.
- 4. Garden and Natarajan, India Financial System Himalaya Publishing House.
- 5. Dr.satish kumar saha: Indian Banking System |SBPD Publication Agra.

Or

Programme: B.Com. (Honours/Honours with Research)		Year: Third	Semester: VI
Pedagogy:			
Course Code:	Cours	e/Paper Title: E- Con	nmerce

Course Outcome: After completing this course, the students will be able to-

- CO1. Identify the components of E-Commerce.
- CO2. Know how to optimize and stay safe when selling or buying online.
- CO3. Understand the risk around cyber security.
- CO4. Understand how to protect your online business, keeping your payment safe and being aware of cyber crime.
- CO5. Understand various provision related to Information Technology Act 2000.

Credit: 03	Paper: Major Elective
Max Marks:	Min. Passing Marks:

# Total Number of Lectures (Lecture-Tutorials-Practical): 2+1+0

Units	Topics	No of
	T	Lectures
Unit-I	<ol> <li>Introduction of E-Commerce: Origin, evolution, nature, need, elements of e- commerce and e-business</li> <li>Internet and Commerce: Business operations, e-commerce practices and traditional business practices, concept of B2B, B2G, and G2C, benefits of e-commerce, limitation of e- commerce.</li> </ol>	06
Unit-II	<ol> <li>E-Retailing: Concept, features of e-retailing, traditional retailing and e-retailing, model of e- retailing, importance, advantage and disadvantage of e-retailing.</li> <li>E-Service: Categories of e-services, web enable service, e-entertainment, auctions and other specialized services, business to business electronic commerce.</li> </ol>	06
Unit-III	<ol> <li>Electronic Data Interchange: concept, benefit of EDI, EDI technology, EDI standard, EDI communication, EDI implementation, EDI agreement, and EDI security.</li> <li>Electronic Payment System: Need, uses and protocol of electronic payment system, electronic fund transfer, protocol for credit card payment, digital economy, electronic cash, debit card, credit cards.</li> </ol>	06

Unit-IV	1. Security in E-Commerce: Threats in computer system-virus, cyber crime	06			
	network security- encryption, protection, web server with firewall, firewall and				
	the security policy, proxy server.				
	<b>2. IT Act 2000:</b> Definition, digital signature, electronic governance, duties of				
	subscribers, penalties and adjudication, appellate tribunal offence and cyber				
	crimes				
Unit-V	1. How to Build E-Commerce Systems: Launching online site, teleshopping	06			
	network features, telemarketing, Net advertising.				
	<b>2. Issues in E-Commerce:</b> Concept of privacy, legal protections intellectual				
	property rights, types of intellectual property protection, basic ethical concept				
	analyzing ethical dilemmas.				
	Continuous internal Evaluation shall be based on allotted assignments and class				
	text.				
	The marks shall be as follows:				
	Internal examination :10				
	Assignment/Practical/Project: 5				
	Attendance/Behaviour : 5				
	Suggested Books:-				
	1. T.N. Chhabra, E- Commerce, Dhanpat rai and company				
	2. Sushila Madan, E-Commerce Taxman publication.				
	3. K.K. Bajaj and Debjani Nag, E- Commerce, Mcgraw hill Publication.				
	4. Agrawal K.N. and Deeksha Agrawal, E- Commerce, Macmillan, New Delhi				
	5. Gupta & Sharma, E- Commerce, PBD, Nagpur	•			
	3. Supra & Sharma, L- Commerce, 1 DD, Nagpur				
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$\alpha$	
( )ther	Courses:
Ould	Courses.

Internship/Apprenticeship (Compulsory)

Minor: To be Choosed from POOL B

Value Added Course: To be Choosed from POOL D

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Exit Option: Bachelor' Degree (Programme duration: Three years or six semesters).

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### **SEMESTER-VII**

Programme: B.Com. (Honours/Honours with Research)		Year: Fourth	Semester: VII
Pedagogy:			
Course Code: COM-23122 Course/Paper Title: Statistical Analysis			
Course Outcome: After completing this course, the students will be able to-			

- CO1. Use various Statistical tools for the analysis of economic and business data.
- CO2. Differentiate between correlation and regression.
- CO3. Have knowledge about probability theories.
- CO4. Understand statistical quality control.
- CO5. Aware of time series analysis and ANOVA test.

Credit: 06	Paper: Major Elective
Max Marks: 100	Min. Passing Marks:

**Total Number of Lectures (Lecture- Tutorials- Practical): 5+1+0** 

Units	Topics	No of
		Lectures
Unit – I	<ol> <li>Correction Analysis: Karl Pearson's and spearman's rank coefficient of correlation, coefficient of concurrent deviation, practical problems.</li> <li>Regression Analysis: Meaning and definition of regression, utility of regression analysis, types of regression, difference between correlation and regression, practical problems.</li> </ol>	15
Unit – II	<ol> <li>Probability Analysis: Addition, multiplication and conditional laws of probability.</li> <li>Probability Theory: Concept of random variable normal, binomial and poison distribution, practical problems.</li> </ol>	15
Unit – III	<ol> <li>Association of Attributes: Theory of association, criterion of independence, coefficient of associations.</li> <li>Chi Square Test: Method and uses.</li> </ol>	15
Unit – IV	<ol> <li>Sampling: Hypothesis testing, standard error, sampling of attributes, sampling of variables-large and small sample, T-test, partial comparison test.</li> <li>Statistical Quality Control: Meaning and definition, origin, control charts.</li> </ol>	15
Unit - V	<ol> <li>Analysis of Time Series: Meaning and definition, importance, components of a time series, measurement of secular trends, regular, short – time oscillations.</li> <li>Analysis of Variance (ANOVA): One way ANOVA, reading F-table, numerical, learning on the computer.</li> </ol>	15
	Continuous internal Evaluation shall be based on allotted assignments and text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	class

# Statistical Analysis: Jawahar Population, Agra. Kothari, C.R.: Research, Methodology, New Age Publication, New Delhi. Roy, Ramendu: Sankhiki Ke Siddhant, Prayag Pustak Bhawan, Allahabad. Oswal Business Statistics PBD, Nagpur. B.N. Ashthana- Sankhyiki ke siddhant S. Chand Publication, New Delhi. Dr. S.K. Gupta- Vyavsayik Sankhyiki – Navyud Sahitya bhawan Loha Mandi, Agra.

Program	me: B.Com. (Honours/Honours v	with Research)	Year: Fourth So	emester: VII
Pedagogy	7			
Course C	Code: COM-23123A	Course/Paper Title	e: Research Methodolog	y
Course C	Outcome: After completing this co	ourse, the students	s will be able to-	
CO2. Un CO3. Def of researc CO4. Sel analysis a	derstand the role and importance of derstand and apply issues and concine research problem, carry out release the studies.  ect appropriate research design, sand hypothesis testing.  te research reports.	eept salient in the reverse re	esearch process. iew and develop objectiv	• •
Credit: 0	4	Pap	er: Core Compulsory	
Max Mai	·ks: 100	Mir	n. Passing Marks:	
Total Nu	mber of Lectures (Lecture- Tutor	rials- Practical): 4	+0+0	
Units		Topics		No of Lectures
Unit-I	<ol> <li>1. Research: Meaning and objective of research, process of research, types of research.</li> <li>2. Business Research: Meaning, objectives, qualities of a good business research, importance of research in business and commerce.</li> </ol>			s of 12
Unit-II	<ol> <li>Research Problem: Meanin selecting a good research proble</li> <li>Hypothesis: Concept, typ</li> </ol>	em.	•	

Hypothesis, Errors of Hypothesis testing, type I and type II error critical value,

significance level.

Unit-III	<ol> <li>Research Design: Steps in preparing a research design, exploratory and formularize design, descriptive and diagnostic design, and experimental design.</li> <li>Sampling: Features of good sample, principles of sampling, sampling process, and types of sampling.</li> </ol>	12
Unit-IV	<ol> <li>Primary data collection: observation and its different types, method of data collection, types of various method of collection of primary data.</li> <li>Measurement: Concept and levels of measurement, tests of a sound measurement, test of validity and reliability.</li> </ol>	12
Unit-V	1. Reports: Introduction and types of reports, planning of a report writing, research report format, principles of writing a research report, APA styles of using references  2. Documentation: footnote and bibliography, typing the report, briefing, evaluation of a research report.  Continuous internal Evaluation shall be based on allotted assignments and The marks shall be as follows: Internal examination :10 Assignment/Practical/Project: 5 Attendance/Behaviour: 5	class text.
	Suggested Books:-	
	1. Ramendu Rai and S. Banarjee, fundamental of research methodology, Kitab	mahal.
	2. Dr. Tanushree Rai and Ramendu Rai, research methodology, Prawalika Publ	ication,
	Prayagraj (Hindi & English).	
	3. P.C. Tripathi, research methodology in social science, Sultan Chand and Son Delhi.	s, New
	4. Sadhu and Singh, research methodology in social science.	
	5. Tondan,B.C., research methodology, chung publication, Prayagraj.	

Program	ne: B.Com. (Honours/Ho	onours with Research)	Year: Fourth	Semester: VII
Pedagogy			I	l
Course C	ode: COM-23123B	Course/Paper Title	: Rural Managemo	ent
Course O	utcome: After completin	g this course, the students	will be able to-	
CO1.				
CO2.				
CO3.				
CO4.				
CO5.				
Credit: 04	1	Pape	er: Core Compulso	ory
Max Marks: 100 Min. Passing Marks:				
Total Nun	nber of Lectures (Lectur	e- Tutorials- Practical): 4-	+0+0	
Units		Topics		No of
		•		Lectures

Unit-I		12
Unit-II		12
Unit-III		12
Unit-111		12
Unit-IV		12
Unit-V		12
	Continuous internal Evaluation shall be based on allotted assignments and	class text.
	The marks shall be as follows: Internal examination :10	
	Assignment/Practical/Project : 5	
	Attendance/Behaviour : 5	
	Comparted Dealer	
	Suggested Books:-	

# **MAJOR ELECTIVE : Choose any Two Courses**

Programme: B.Com. (Honours/Honours with Research)		Year: Fourth	Semester: VII	
Pedagogy:				
Course Code: COM-23124A	Course/Paper Title: Strategic Management			
Course Outcome: After completing this course, the students will be able to-				

- CO1. Understand the various method of strategic decision making.
- CO2. Integrate concept of business environment and conduct SWOT analysis.
- CO3. Develop and evaluate various strategic choices available to organization.
- CO4. Comprehend the relation between strategic implementation and control process.
- CO5. Apply the technique of strategic evaluation.

Credit: 04	Paper: Major Elective
Max Marks: 100	Min. Passing Marks:

Total Number of Lectures (Lecture-Tutorials-Practical): 3+1+0

Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0				
Units	Topics	No of Lectures		
Unit-I	<ol> <li>Introduction of Strategic Management: Definition, nature, dimension of strategic management, need and benefit of strategic management. Risk involve in strategic management and process of strategic management.</li> <li>Strategic Formulation: Aspects of strategic formulation, defining vision, nature of vision, feature, advantage and importance of vision.</li> </ol>	09		
Unit-II	<ol> <li>Mission, Goal and Objective: defining mission, importance, characteristics and components of a mission statement, formulation of mission statement, evaluating mission statement, concept of goal and objectives.</li> <li>Environmental Scanning: concept of environment and its components, SWOT analysis, environmental scanning and appraisal, strategic analysis and diagnosis.</li> </ol>	09		
Unit-III	<ol> <li>Functional Strategic: Nature and need of functional strategies, functional plan and policies, importance of operational strategic, components of plan and policy.</li> <li>Personnel Plan and Strategic: HR planning, staffing, training and development, performance appraisal, compensation and rewards.</li> </ol>	09		
Unit-IV	<ol> <li>Structural Implementation: basic principles of organizational structure, relationship between strategy and structure, types of organization structure, structure for strategies.</li> <li>Behavior Implementation: stakeholder and strategy, strategy leadership, leadership approach, building on ethical organization, social responsibilities and strategic management.</li> </ol>	09		
Unit-V	<ol> <li>Strategic Control: Nature of strategic evaluation and control, types of general control system, basic features of effective evaluation and control system.</li> <li>Types of strategic control: Approach to strategic control, operational control, setting of standard, measurement of performance, identifying deviation, taking corrective action.</li> </ol>	09		
	Continuous internal Evaluation shall be based on allotted assignments and The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour :5	class text.		

#### Suggested Books:-

behavior.

- 1. Hill and Jones, an integrated approach to strategic management.
- 2. Dr. A.K. Chaudhari, Radnitik Prabandh, sahitya bhawan publication (Hindi)
- 3. Chaturvedi and gupta, Radnitik Prabandh, shree mahavir book dipo (publishers) (Hindi)
- 4. L.M. Prasad, strategic management, sultan chand and sons.
- 5. Dr. pradip kumar sinha, strategic management, Nirali prakashan.

Programm	e: B.Com. (Honours/Honours with Researc	h)	Year: Fourth	Semest	ter: VII
Pedagogy:	Pedagogy:				
	de: COM-23124B		aper Title: Cons	umer be	ehavior
	tcome: After completing this course, the stu		be able to-		
	fy the major influences in consumer behavior				
	nguish between different consumer behavior a		elationship.		
	ment appropriate combination of theories and				
	rstand the various concept of consumer perce ay critical thinking and problem solving skill.	ption.			
CO3. Displa	by critical tilliking and problem solving skill.				
Credit: 04		Paper: N	Major Elective		
Max Mark	s: 100	_	ssing Marks:		
Total Numl	per of Lectures (Lecture- Tutorials- Practic				
Units	Topics	,			No of
					Lectures
Unit-I	1. Introduction: Definition, nature, scop				09
	affecting consumer behavior, meaning and f				
	2. Organizational Consumer: Concept, characteristics, types and process of				
	organizational consumer.				
Unit-II	1. Consumer Research: Meaning, nee	d objecti	ve and importa	nce of	09
CIIIC-II	1. Consumer Research: Meaning, need, objective and importance of consumer research, consumer research process, collecting and evaluating				
	primary and secondary data, report preparation.				
	2. Consumer behavior model: Economic, learning, black box,				
	psychoanalytical and sociological model, Howard Sheth Model, Nicosia, EKV				
	Model.				
Unit-III	1. Consumer Motivation: Concept, need a	and goals	of motivation, d	ynamic	09
	nature of consumer motivation, various theories of consumer behavior.				
	2. Personality: Concept and characteristics of personality, element of				
	personality, factor affecting personality, stages in the development of				
	personality, theories of personality.			_	
Unit-IV	1. Consumer Perception: Concept and element of perception, factor 09			09	
	influencing perception, dynamics of percepti				
	2. Theories of learning: Concept and feature				
	learning, various theories of learning, imp	ortance of	i learning in coi	isumer	

Unit-V	<ol> <li>Consumer Decision Making Process: Types of consumer decision, consumer decision making process, problem recognition, information search, alternative evaluation, purchase selection, post purchase evaluation, buying pattern in the new digital era.</li> <li>Consumer Attitude: Meaning, concept, features of consumer attitude, factor involving in the attitude formation, model of attitude, importance of attitude, element of attitude.</li> </ol>	09
	Continuous internal Evaluation shall be based on allotted assignments	
	and class text.	
	The marks shall be as follows: Internal examination :10	
	Assignment/Practical/Project: 5	
	Attendance/Behaviour : 5	
	Suggested Books:-	
	<ol> <li>Dinesh Kumar, consumer behavior, Himalaya publication New Delhi.</li> <li>Dr. Anuj kumar srivastava, Dr. Rajnikant tripathi, Upbhokta Vyavhar and Vipdan Shodh, sahitya bhawan publication, Agra( Hindi)</li> <li>Ramesh kumar, consumer behavior, Pearson publication, New Delhi.</li> <li>Anita ghatak, consumer behavior in India, D.K. agencies (p) ltd. New Delhi.</li> <li>Dr. Mukesh prajapati, consumer behavior and consumer protection, Himanshu publication.</li> </ol>	

Or

Programme: B.Com. (Honours/Honours with Research)		Year: Fourth	Semester: VII	
Pedagogy:				
Course Code: COM-23124C	Course/Paper Title: Production Management			

# Course Outcome: After completing this course, the students will be able to-

- **CO1.** Develop understanding of the terms associated with production operations.
- CO2. Develop understanding about concept of production and its operations management.
- **CO3.** Learn the intricacies involved in making strategic decisions for better management of production operation.
- **CO4.** Decorate their selves with ideas, inputs and understanding and application of skills to deal with business problems.
- CO5. Well verse their selves about the problems related to plant, and other elements involved in production.

Credit: 04	Paper: Major Elective	
Max Marks: 100	Min. Passing Marks:	
T-4-1N		

#### Total Number of Lectures (Lecture- Tutorials- Practical): 3+1+0

Units	Topics	
		Lectures
Unit-I	<ol> <li>Production Management: Meaning, Scope and Significance of Production Management, Production Planning, Steps in Production Planning and control(PPC), Sequencing, Scheduling and line balancing of Product, Production Development Process.</li> <li>Operations Management: Introduction, Nature, and Scope, Production Cycle, New Product Development, Product Design, Functions of Production Management.</li> </ol>	09

Unit-II	<ol> <li>Plant Location: Factors, Theories of Plant Location: Weber, Sergeant, and Florence. Plant layout: Meaning &amp; Types, Process of layout, Plant Environment &amp; Maintenance.</li> <li>Product Design &amp; Development: Features, Product Design, Product</li> </ol>	09		
	Development Process and Techniques, types of production systems.			
Unit-III	<ol> <li>Material Management: Meaning, Objectives, &amp; Importance. Techniques of Inventory Management. Supply Chain Management: Meaning, &amp; Elementary Idea.</li> <li>Forecasting &amp; Capacity Planning: Forecasting types &amp; methods, aggregate production planning, production strategies, capacity requirement planning, MRP Scheduling, Inventory Management.</li> </ol>	09		
Unit-IV	<ol> <li>Purchasing: Objectives, Functions, Buying and Purchasing Rights, Quantity and Right Price, Purchasing Process.</li> <li>Store Management: Types of Stores, Functions, Coding Methods, Safety Management.</li> </ol>	09		
Unit-V	<ol> <li>Maintenance Management: Concepts, Objectives, Functions, Types of maintenance.</li> <li>Quality Control: Basic concepts of quality, Objectives and Importance of Quality Control, Techniques of Quality Control, Dimensions of Quality, Quality Circles, Cost of Quality, ISO (9000 &amp; 14000 series) (9001 &amp; 2000 series), TQM (Total Quality Management)</li> </ol>			
	Continuous internal Evaluation shall be based on allotted assignments and The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	class text.		
	Suggested Books:			
	<ol> <li>Goel, B.S.: 'Production Operations Management', Pragati Prakashan, M</li> <li>Nair: 'Operations Management', TMH.</li> <li>Aswathappa, K.: 'Production and Operations Management'.</li> <li>Chary: 'Production and Operations Management', (TATA McGraw Hil Edition).</li> <li>Morton: 'Production and Operations Management', (Vikas).</li> </ol>			

# MINOR ELECTIVE: To be Choosed by Students of other Discipline

1 logianime. B. Com. (Honours/Honours with Research	i) Ital. Fourth Schiester. VII			
Pedagogy:				
Course Code: POOL B  Course/Paper Title: Fundamental of Accounting				
Course Outcome: After completing this course, the students will be able to-				
CO1. Aware of principle and concepts of accounts. CO2. Aware of the technical expertise in maintaining the books of accounts. CO3. Understand and appropriate of work of maintaining the books of partnership account. CO4. Able to understand practical application of accounting.				
CO5. Able to understand accounting standard and international accounting standards.  Credit: 04 Paper: Minor Elective				

Max Marks: 100 Min. Passing Marks:					
Total Num	Total Number of Lectures (Lecture- Tutorials- Practical): 4+0+0				
Units	Topics	No of Lectures			
Unit – I	<ol> <li>Accounting: Meaning, nature, concept and scope of accounting, book keeping and accounting, limitation and its application, branch of accounting.</li> <li>Accounting: Accounting concepts and conventions.</li> </ol>	12			
Unit – II	<ol> <li>Accounting Transaction: Journal ledger, rules regarding posting.</li> <li>Final Accounts: Trial balance, Trading accounts, profit and loss accounts, balance sheet and adjustment entries.</li> </ol>	12			
Unit – III	<ol> <li>Partnership Accounts: Essential characteristics of partnership, partnership deed, final account, adjustment after closing the accounts, fixed and fluctuating capital.</li> <li>Admission of Partner: Profit ratio, change in profit ratio, goodwill, evaluation account, sacrificing ratio.</li> </ol>	12			
Unit – IV	<ol> <li>Retirement of partner: Gaining ratio, Difference between gaining and sacrificing ratio, adjustment of joint life insurance policy, adjustment of capital.</li> <li>Death of partner: Capital account of deceased partner, calculation of deceased partner, share of profit, life insurance policy.</li> </ol>	12			
Unit - V	<ol> <li>Dissolution of Firm: Meaning, Method of dissolution of a firm, necessary account, partner becoming insolvent, Garner v/s Murray case.</li> <li>Account Standards: Definition, characteristics, object, nature and scope of accounting standards, accounting standards in India, International accounting standards.</li> </ol>	12			
	Continuous internal Evaluation shall be based on allotted assignment The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	s and class text.			
	<ol> <li>Suggested Books:</li> <li>Financial Accounts – Sultan Chand and Sons, New Delhi.</li> <li>Financial Accounting – Gupta and Jain, Jawahar Publications Agra.</li> <li>Financial Accounting – Dr. Singh and MIshra SBPD Publication, Agra</li> <li>Vitteya Lekhankan – Dr. Vinod Kumar Pandey Pravalika Prakashan, A</li> </ol>				

Programm	e: B.Com. (Honours/Honours with Researc	h)	Year: Fourth	Semes	ter: VII
Pedagogy:	·				
Course Coo	le: POOL B	Course	/Paper Title: Self l	Help Gr	oup
Course Ou	tcome: After completing this course, the stu	dents v	vill be able to-		
CO1. Understand the basic concepts of self-employment and its areas. CO2. Develop understanding about entrepreneurship and the skills required to undertake entrepreneurial practice. CO3. Know about the condition of women in India, their status and equality. CO4. Develop ability to operate Small & Medium Enterprises and its coverage area.					
empowerme	the skills learnt during the pursuance in solving ent	g the pre	orems related to em	ipioyinci	it & women
Credit: 04			: Minor Elective		
Max Mark			Passing Marks:		
	per of Lectures (Lecture- Tutorials- Practic	al): 4+0	)+0		
Units	Topics				No of Lectures
Unit-I	<ol> <li>it-I 1. Entrepreneurship: Concept, Meaning, Features of Entrepreneurship, Functions of an entrepreneur, Qualities of a successful entrepreneur, emergence of entrepreneurial class, Theories of entrepreneurship.</li> <li>2. Entrepreneurship Development: Environmental factors affecting entrepreneurial development, Entrepreneurial Development Programs and their evaluation, Government policies and their effect.</li> </ol>				12
Unit-II	-				12
Unit-III					12
Unit-IV	<ol> <li>Efforts for Women Empowerment: Bef problem of Indian woman, Suggestion fo various theories of feminism.</li> <li>Gender Discrimination: Changing live Educational, Economical, Political and Heal</li> </ol>	r solvin	g the women's pr	oblem,	12

**1. Education of Women:** Realities of women's empowerment in Indian perspective, female literacy and non-formal education for women development,

Continuous internal Evaluation shall be based on allotted assignments and class text.

**2. Women Empowerment:** Issues and Remedies in India, Development of mother-child health programs, family planning, integrated health programs,

:10

Unit-V

national literacy mission (NLM)

rural health and hygiene network.

The marks shall be as follows:

Assignment/Practical/Project: 5

Internal examination

Attendance/Behaviour

# Suggested Books: Khanka, S.S.: 'Entrepreneurship and Small Business Management', S. Chand & Sons, New Delhi Shukla, M.B.: 'Entrepreneurship and Small Business Management', Kitab Mahal, Prayagraj Rai, Dr. Ramendu: 'Entrepreneurship', (Hindi & English), PrayagPustakBhawan, Prayagraj Tandon, Dr. B.C.: 'Entrepreneurship', (Hindi & English), Chung Publication, Prayagraj

Chaudhary, S.K.: 'Women Empowerment through Entrepreneurs in India'.

Or

Programm	e: B.Com. (Honours/Honours with Research	h) Yes	ar: Fourth	Semest	er: VII		
Pedagogy:							
Course Coo	Course Code: POOL B Course/Paper Title: Business Organization						
Course Ou	tcome: After completing this course, the st	idents will b	e able to-				
CO1. Understand direction guess by management in simplifying business choices.  CO2. Understand that business outcome is time-based, which allows you to create a time frame by which to meet them.  CO3. Concise the defined and observable result or change in business performance, supported by a specific measure.  CO4. Understand how Create a time frame by which to meet them.  CO5. Absorb how they are trying to improve and why it allows them to understand their work and increase					ported by a		
productivity Credit: 04	7.	Danam Mi	non Floativo				
	100		nor Elective				
Max Mark			ing Marks:				
lotai Numi	ber of Lectures (Lecture- Tutorials- Praction	ai): 4+0+0					
Units	Topics				No of		
					Lectures		
Unit-I	<ol> <li>Business: concept, meaning, features, stages of development of business, classification of business activities.</li> <li>Business organization: Meaning, characteristics, Importance and objective of business organization, evolution of business organization.</li> </ol>				12		
<ol> <li>Unit-II</li> <li>Promotion of business: considerations in establishing. New Business qualities of a successful business and modern business and their characteristics.</li> <li>Promotion of Business: considerations in establishing New Business .Qualities of a successful Businessman. Forms of business organization-sole proprietorship, partnership, joint stock companies and cooperatives.</li> </ol>				12			
UNIT-III	1. Plant location: concept, meaning, ir location. Alfred weber's and sergeant Flores			g plant	12		

2. Type of Company: Private and public company, concept of one person

2. Size of business Unit: criteria for measuring the size and factors affecting

Plant layout: Meaning, objectives, importance, types and principles of

12

company.

layout.

the size.

**UNIT-IV** 

UNIT-V	<ol> <li>Business combination: meaning, characteristics, objectives, causes, forms and kind of business.</li> <li>Combination rationalization: meaning, characteristics, objectives, principles, merits and demerits, difference between Rationalization and Nationalization.</li> </ol>	12
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books:  1. Business Organization, Dr. Ajay Shukla & Shashi Kant Tripathi, - thakur publication Pvt. Ltd. Lucknow.  2. Business Organization, Dr. F.C. Sharma- SBPD Publications.  3. Business Organization and Management- P.C. Tulsian and Vishal Pandey- PEARSON Education.  4. Vyavsayik Sangathan- Dr. Padmakar Ashthana, Sahitya Bhawan Publication, Agra.	

# **Other Courses:**

**Minor: To be Choosed from POOL B** 

#### **SEMESTER-VIII**

Program: I	Program: B.Com. (Honours/Honours with Research) Year: Fourth Semes				
Pedagogy:					
Course Co	de: COM-23125	Course	Paper Title: Ind	lirect T	ax
Course Ou	tcome: After completing this course, the st	udents	will be able to-		
	erstand the basic concept of Indirect Tax.				
CO2. Und	erstand the structure of GST Council.				
	re about the goods and service tax.				
	w about the Custom Act, 1962.				
CO5. Knov	w about the return and credit of GST.				
Credit: 0	6	Paper	Core Compulso	ry	
Max Marks: 100 Min. Passing Marks:					
Total Numl	ber of Lectures (Lecture- Tutorials- Practi	cal): 5+	1+0		
Units	Topics				No of
					Lectures
Unit – I	1. Introduction: Meaning, definition, see				12
	Difference between direct and indirect tax.	Indirect	tax structure in In	ndia.	
	<b>2. G.S.T.:</b> Concept and feature of G.S.T., A	Applicat	tion of G.S.T., C.C	3.S.T.,	
	I.G.S.T. and U.G.S.T., rate of G.S.T.				
Unit – II	Unit – II 1. Taxability: Aggregate turn over, business, causal taxable person,				
goods, input tax, output tax, place of business, turn over in State and					
Union Territory, taxable person.					
2. Meaning of taxable event, supply as per G.S.T. Law, mixed and					
	composite supply.				

Unit – III	<ol> <li>G.S.T. Counsel: Objective, structure, power and functions of G.S.T. Council.</li> <li>Registration for G.S.T.: Procedure for registration, personal liable for registration, compulsory registration.</li> </ol>	15
Unit – IV	<ol> <li>Procedure related to levy: C.G.S.T. and S.G.S.T., E-way Billing, Return- First return, annual return and final return.</li> <li>Assessment: Input tax credit, eligibility apportionment inputs on capital goods.</li> </ol>	16
Unit - V	<ol> <li>Custom Act 1962: Basic concepts, definition – customs airport, custom station, dutiable goods, export goods, import, Indian Custom Water.</li> <li>Taxable event and date of determination of duty, types of duties, valuation, duty drawback</li> </ol>	17
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	<ol> <li>Dr. H.C. Mehrotra, Prof. V.P. Aggrawal – Indirect Tax with G.S.T. Sahitya Bhawan Prakashan, Agra.</li> <li>Shweta Jain, G.S.T. Law and Practice, Taxmann Publisher.</li> <li>V.S. Dakin G.S.T. input tax credit, taxmann Publisher(IInd Edition)</li> <li>Anurag Pandey Law and Practice of G.S.T. – Sumedha Publication House,2017</li> <li>Dr. M. Govind Rajan – A Practical Guide.</li> </ol>	

# **MAJOR ELECTIVE : Choose any Two Courses**

Program: I	3.Com. (Honours/Honours with Research	h) \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	ear: Fourth	Semest	er: VIII
Pedagogy:				I.	
Course Co	de: COM-23126A	Course/	Paper Title: So	ecurity An	alysis &
Portfolio Management.				t.	
Course Ou	tcome: After completing this course, the	students	will be able to	-	
CO1. Evalu	ate The Growth and Development of Secur	ities mark	et.		,
CO2. Under	rstand and Obtain Various Analytical skills.	,			
CO3. Study	The Risk & Return concept.				
CO4. Inves	st in a way that helps you to maximize your	returns w	hile minimizin	g the risks	to
achieve you	r financial goals.				
CO ₅ . Know	rledge of information security/assurance wi	thin the o	rganization.		
Credit: 04		Paper:	<b>Major Electiv</b>	'e	
Max Marks: 100 Min. Passing Marks:					
Total Numl	ber of Lectures (Lecture- Tutorials- Prac	tical): 3+	1+0		
Units	Topics				No of
					Lectures

Unit-I	<ol> <li>Concept of Investment: Meaning and Definition of Investment. Process of Investment decision, difference between investment and speculation, investment vs. gambling. Method of investment.</li> <li>Concept of Security Analysis: Concept of Security analysis, types of securities, corporate securities</li> </ol>	09
Unit-II	<ol> <li>Risk Analysis: Meaning of risk causes of risk, types of risk, risk-return relationship. Minimizing risk exposure.</li> <li>Investment Outlets: Bonds, Debentures, Preference Shares, and Equity Share, Derivatives: Meaning of Options, meaning and types of SWAPS.</li> </ol>	09
Unit-III	<ol> <li>Fundamental Analysis: Meaning and objectives of fundamental analysis, economic analysis, industrial analysis, and company analysis.</li> <li>Technical Analysis: Meaning and assumption of technical analysis, difference between technical and fundamental analysis, Dow theory, Elliot Wave theory, Efficient Market theory.</li> </ol>	09
Unit-IV	<ol> <li>Portfolio Analysis: Meaning of Portfolio Analysis, Markowitz Model, concepts of dominance, sharp single index model.</li> <li>Capital Market theory: Meaning and assumption of capital market theory, capital assets pricing model (CAPM), BETA analysis.</li> </ol>	09
Unit-V	<ol> <li>Stock Exchange: Major Stock Exchange in India: Bombay Stock Exchange (BSE), National Stock Exchange (NSE), Over The Counter Exchange of India (OTCEI).</li> <li>Primary Market and Secondary Market: Meaning, Function and components of Primary Market, Introduction of Secondary Market, Operators at Secondary Market, Stock Exchange.</li> </ol>	09
	Continuous internal Evaluation shall be based on allotted assignments a	ind class
	text. The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5	
	Suggested Books:	
	1. Khan, M.Y.: 'Indian Financial System: Theory and Practice', Vikas Publis House, New Delhi	shing
	2. Bhattacharya, K.M.: 'Risk Management in Indian Bank', Himalaya Publis House, New Delhi	shing
	3. Agarwal, Garden, Bhartiya Vittiya: 'Bazar Evam Sevayen', Himalaya Pub House, New Delhi 4. Agrawal, Dr. V.P. 'Portfolio Prabandh evam Pratibhuti Vishleshan', Agra.	olication

Program: B.Com. (Honours/Honours with Research)	Year: Fourth Semester: VIII				
Pedagogy:					
Course Code: COM-23126B Course/Paper Title: Indian Monetary System and Policy					
Course Outcome: After completing this course, the students will be able to-					

CO2. Able to understand different theories related to money. CO3. Have knowledge about monetary policy reform in India. CO4. Able to differentiate between monetary policy and fiscal policy. CO5. Understanding the concept of inflation. Credit: 04 Paper: Major Elective Max Marks: 100 Min. Passing Marks: Total Number of Lectures (Lecture-Tutorials- Practical): 3+1+0 Units **Topics** No of Lectures Unit – I 09 1. Money: Definition, nature, functions and importance of money. 2. Classification of money: Classification of money, qualities of good money, Material Gresham's Law. Unit – II 1. Value of Money: Meaning of value of money, meaning of Index number, 09 method of construction of index number.. 2. Quantity Theory of Money: Different meaning of value of money, determinations of value of money. Unit - III 1. Supply of Money: Definition of Supply of money, money stock and flow of 09 money, factors affections money supply, high power money. 2. Effect of Supply of Money: Inflation, types of inflation, causes of inflation, effects of inflation, deflation, definition, meaning, causes, and effect of deflation. Unit - IV 1. Monetary Policy: Objectives and role of monetary policy, monitory policy 09 v/s fiscal policy, Keynes Theory of monetary policy. 2. Tools of Monetary Policy: Currency issue mechanism, credit creation, credit control measures of credit control. Unit - V 1. Dimension of Monetary Policy: Monetary Policy and the Dimensions 09 Monetary Policy and inflation, monetary policy of revision, monetary policy and unemployment. 2. Monetary Policy Reforms: Monetary policy reforms in India pre reforms era (1948-1991) part reform era (circle 1991) Continuous internal Evaluation shall be based on allotted assignments and class text. The marks shall be as follows: Internal examination Assignment/Practical/Project: 5 Attendance/Behaviour **Suggested Books:** 1. Sinha G.C. Singh S.K. money and banking, Sahitya Bhawan Publication, Agra 2. Tomar T.S. Indian Monetary Policy and economic reforms, Radha Publications 3. Venugopal K.K. Fiscal and monetary reforms in India k. International pvt. Ltd. 4. Mudra Avam. Vittey Pranaliya – Dr. Satish Kumar saha SBPD Publication. 5. B.C. Sinha Mudra, Banking and foreign exchange.

CO1. Able to understand money and its classification.

Program: B.Com. (Honours/Honours with Research) Year: Fourth Semester:			Semester: VIII
Pedagogy:			
Course Code: COM-23126C	Course/Paper Title: Labour Law		
Course Outcome: After completing this course, the st	udents w	vill be able to-	

- CO1. Understand the objectives and principles of labour law.
- CO2. Understand the provision of factories Act.
- CO3. Know the provisions related to wages Act.
- CO4. Aware with provisions related to apprentice Act.
- CO5. Know the provisions regarding health, safety and welfare of the workers.

	ow the provisions regarding health, safety and			
Credit: 04		Paper: Major Elective		
Max Mark		Min. Passing Marks:		
	ber of Lectures (Lecture- Tutorials- Practic	al): 3+1+0	37. 0	
Units	Topics		No of Lectures	
Unit – I	<ol> <li>Introduction: Objectives, needs and prine</li> <li>Historical development of labour legislation awareness among workers in India.</li> </ol>		09	
Unit – II	<ol> <li>Factories Act, 1948: Objective and scope of Act, Key definitions, right of workers, provision regarding, health safety and welfare of the workers, working hours, leave, penalty and procedure.</li> <li>Industrial Dispute Act, 1947: Objective and scope of the Act, Key definitions, Authorities of prevention and settlement of disputes, Strike and lockout, unfair labour practices and penalties.</li> </ol>			
Unit – III	<ol> <li>Payment of Wages Act, 1936: Objective of the Act, Rules for payment of wages, Direction from wages, Enforcement of Act.</li> <li>Minimum Wages Act, 1948: Objective and scope of Act, E-definitions, Fixation and revision of minimum rate wages, Fixing hours of normal working days.</li> </ol>			
Unit – IV	<ol> <li>The Apprentice Act, 1961: Objective and scope of Act, Salient features and main provision of the Act.</li> <li>Trade union Act 1955: Objective and scope of the Act, registration of trade union, fund, rights and liabilities of registered trade union.</li> </ol>			
Unit - V	<ol> <li>Employees Compensation Act 1923: Objective and scope of the Act, liability of employer for payment of compensation, compensation commissioner and appeals.</li> <li>Employee State Insurance Act 1948: Objective and scope of the Act, Administration of employee state insurance plan, salient features of the Act.</li> </ol>		09	
	Continuous internal Evaluation shall be based on allotted assignments and class text.  The marks shall be as follows: Internal examination :10 Assignment/Practical/Project : 5 Attendance/Behaviour : 5  Suggested Books:  1. N. Mishra – Labour Law, Central Book Agency, Prayagraj. 2. Industrial and labou law, Sahitya Bhawan Publication, Agra. 3. P.L. Malik - Industrial Law, eastern book company, Lucknow. 4. N.D. Kapoor – Handbook of industrial law, Sultan chand and sons, New Delle 5. S.S. Gulsan and G.K. Kapoor – Economic labour and industrial law, Sultan chans, New Delhi.			

Program: B.C	Com. (Honours/Honours with Research)	Year: B.Com. 4 th Year	Semester: VIII th
Pedagogy:			1
Course Code:	COM-23127A	Course/Paper Title:	Disseration/Researc
			h Project & Viva
			voce
			[For Hons. with
			Research Students]
Course Outcor	nes: After completing this course, the stude	nts will be able to -	
CO 1: acquire	Research Skills and awareness about Meth	odology	
CO 2: develop	critical thinking skills for evaluating existing	ng literature and researc	h gaps.
CO 3: develop	Communication Skills, Analytical and Prol	blem-Solving abilities.	
CO 4: develop	Project Management and will be able to co	ntribute to existing know	wledge
CO 5: Collabo	rate in Interdisciplinary Skills.		
Credit: 08			Paper (Core
			Compulsory /
			Elective):
			Compulsory
Max. Marks : 2	20 + 80		
Total Number	$of\ Lectures\ (Lecture-Tutorials-Practical$	): 0+0+8	
Units:	Topics:		No. of Lectures
I	Dissertation/ Research Project & Viv	va Voce	240
Suggested Rea	ndings:		
~ .	tinuous E-Valuation Methods –		

# **Continuous Internal Evaluation (CIL)**

Total marks for each course shall be based on internal assessment (20%) and semester end examination (80%). The internal assessment of 20% shall be distributed as under:

- (iv) Internal Class Test 10%.
- (v) Assignment/Project/Practical 5%
- (vi) Attendance/Behavior -5%.

Or

Field Visit/ Educational Tour Visit based Viva Voce [Course Code : COM-23127B] for (Hons. Students)

**Completion of the Programme: Bachelor Degree with Honours/Honours with Research** in Major Discipline at the Successful Completion of the Fourth Year (Eight Semesters) of the multidisciplinary Four-year Undergraduate Programme.

POOL-B
Minor Discipline Courses (For I & IInd Semester): Can be Choosed by All Discipline Students

Year	Semester	Nomenclature/Title of the Course	VAC Code	Credit
1st Year	I	Modern Indian language – Hindi P-I	MIN-001	2
		Modern Indian language – Sanskrit P-I	MIN-002	2
		Modern Indian language – English language P-I	MIN-003	2
1st Year	II	Modern Indian language – Hindi P-II	MIN-004	2
		Modern Indian language – Sanskrit P-II	MIN-005	2
		Modern Indian language – English language P-II	MIN-006	2

POOL- C Skill Enhancement Courses

S.N.	SEC Code	Title of SEC / Vocational Courses	Level	COM./ELE	Credits (L/T+P)
1	SEC-001	Digital Marketing	NSQF 5	ELE.	1+2
2	SEC-002	Culinary Arts	NSQF 5	ELE.	1+2
3	SEC-003	Tourism & Travel Management	NSQF 5	ELE.	1+2
4	SEC-004	Early Childhood Education	NSQF 5	ELE.	1+2
5	SEC-005	Sports Coaching	NSQF 5	ELE.	1+2
6	SEC-006	Financial accounting & Taxation	NSQF 5	ELE.	1+2
7	SEC-007	Retail Management	NSQF 5	ELE.	1+2
8	SEC-008	Supply Chain Management	NSQF 5	ELE.	1+2
9	SEC-009	Digital Photography & Videography	NSQF 5	ELE.	1+2
10	SEC-010	Yoga and Nutrition Expert	NSQF 5	ELE.	1+2
11	SEC-011	Disaster Management	NSQF 5	ELE.	1+2
12	SEC-012	Digital Library Establishment	NSQF 5	ELE.	1+2
13	SEC-013	Computerized Accounting (Tally)ERP-9/Prime)	NSQF 5	ELE.	1+2
14	SEC-014	Apiculture	NSQF 5	ELE.	1+2
15	SEC-015	Aquaculture	NSQF 5	ELE.	1+2
16	SEC-016	Vermiculture	NSQF 5	ELE.	1+2
17	SEC-017	Sericulture	NSQF 5	ELE.	1+2
18	SEC-018	Horticulture	NSQF 5	ELE.	1+2
19	SEC-019	Mushroom Cultivation	NSQF 5	ELE.	1+2
20	SEC-020	Herbal Technology	NSQF 5	ELE.	1+2
21	SEC-021	Basic Instrumentation Skills	NSQF 5	ELE.	1+2
22	SEC-022	Digital Electronics	NSQF 5	ELE.	1+2
23	SEC-023	Organic Farming	NSQF 5	ELE.	1+2
24	SEC-024	Water Management (Ganges)	NSQF 5	ELE.	1+2
25	SEC-025	Computational Chemistry	NSQF 5	ELE.	1+2
26	SEC-026	Industrial Chemistry	NSQF 5	ELE.	1+2
27	SEC-027	Jyotish Shashtra and Karmakand	NSQF 5	ELE.	1+2
28	SEC-028	Vastushastra	NSQF 5	ELE.	1+2
29	SEC-029	Radio Jockey CCRJ	NSQF 5	ELE.	1+2

# POOL-D Value Added Courses

			VAC	Credi
Year	Semester	Nomenclature/Title of the Course	Code	t
1st Year	I	Understanding India	VAC-001	2
		Communication Skills and Personality		
1st Year	II	development	VAC-002	2
2nd Year	III	Indian Heritage and Culture	VAC-003	2
2nd Year	IV	Food, Nutrition and Hygiene	VAC-004	2
3rd Year	V	Gram Pravas and Talking Hands	VAC-005	2
3rd Year	VI	Physical Education and Yoga	VAC-006	2