

JOURNALISM AND MASS COMMUNICATION

38 Hour Certificate Course in Photography)

Syllabus

(Approved by DRC on - -2022)



Department of Journalism & Mass Communication
Nehru Gram Bharati (Deemed to be University)

Kotwa-Jamunipur-Dubawal, Prayagraj

(38 Hour Certificate Course in Photography)

Overview -

38 Hour Basic Photography course has been designed for those who take photography as a serious hobby. It includes all the important topics one should know to create high quality images. Content includes DSLR camera operations, important forms of Photography.

Countless people love to click random images of subject within their surroundings with their phone cameras. This often induces in them a love for photography and they try their hands in this art with the help of more professional equipment. However, most often their lack of proper knowledge about handling the equipment and also about the other related aspects of clicking beautiful images, often leaves them disappointed. You can avoid facing such a situation by opting for our basic photography course designed to help you enjoy the art of photography.

About The Program -

The primary objective of this course is to teach you the basics about using your device and other related aspects of photography. It introduces you to the fascinating world of photography and provides you comprehensive details about the history and development of this art form. It helps to lay a strong foundation about the most essential fundamentals of photography amongst the trainees, which they can build upon in case they intend to take up photography as a profession.

Medium – English and Hindi

Objective - The objective of this course is to pursue basic knowledge of photographic process, including the use and roles of professional services.

At the end of the course students will be able to...

- Discuss the history of Photography

- Demonstrate a brief understanding of news values, photo journalism and sources.
- Explain various types of cameras, its components and accessories
- Discuss the legal and ethical aspects of photography
- Assess the importance of digital technology in photography
- Critically analyse and appreciate photographs
- Compose a photograph with the knowledge of aesthetic principles
- Shoot a photograph displaying technical knowledge of a digital camera

Program Content -

UNIT 1 – INTRODUCTION TO PHOTOGRAPHY (4 hour)

- History Of Photography
- Pinhole Concept
- Pinhole Camera
- Camera Obscura
- Camera Obscura To Analog Camera
- Analog Camera To Digital Camera

UNIT 2 - DIGITAL CAMERA OPERATIONS (4 hour)

- Introduction to SLR/TLR/DSLR
- Overview about digital Sensors – CCD & CMOS
- Types of Photography
- Aperture and its working
- Shutter and its working
- ISO and its relation with sensor

- Exposure Triangle – TTL
- Types of Lenses and its filters

UNIT 3 – LIGHT AND COMPOSITION (4 hour)

- Concepts of Light
- How to frame subject
- Primary composition rules
- Secondary composition rules
- Types of Frames

UNIT 4 – PHOTOWALKS (6*4 = 24 hour)

- Sangam Prayahraj
- Khusro bagh Prayahraj
- Naini cable bridge and Old bridge and Others
- Sujavan Dev Temple and Yamuna Ghat